



Resources & Solutions
for Small Business

UCEDC

A Non-Profit Economic Development Corporation

2022

MIDDLESEX COUNTY

BUSINESS RESOURCE GUIDE

75 CHESTNUT STREET, CRANFORD, NJ 07016
908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM



UCEDC, a private, non-profit statewide economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5.5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

FEDERAL/STATE GENERAL BUSINESS RESOURCES

US Small Business Administration

Two Gateway Center
15th floor
Newark, NJ 07102

Phone: 973-645-2434
Fax: 973-645-6560
E-mail: alfred.titone@sba.gov
Website: www.sba.gov

Alfred Titone
District Director

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

New Jersey Business Action Center

33 West State Street
Trenton, NJ 08625

Phone: 1-800-JERSEY-7
Fax: 609-292-5509
Email: feedback@sos.state.nj.us
Website: www.nj.gov/state/bac

Melanie Willoughby
Executive Director

The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.

Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.

Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800- JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.

Resources to Help Your Business Grow

FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

New Jersey Business & Industry Association Phone: 609-393-7707 Michele N. Siekerka
 10 West Lafayette Street Email: info@njbja.org President
 Trenton, NJ 08608-1199 Website: www.njbja.org

The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

New Jersey Economic Development Authority Phone: 609-858-6700 Timothy Sullivan
 36 West State Street Email: customercare@njeda.com Chief Executive Officer
 P.O. Box 990 Website: www.njeda.com
 Trenton, NJ 08625-0820

The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

New Jersey LGBTQ Chamber Phone: 973-869-9567 Stephen Blazejewski
 155 Willowbrook Boulevard, Suite 350 Email: info@njlgbtchamber.org President
 Wayne, NJ 07470 Website: www.njlgbtchamber.org

The organization is New Jersey's premier LGBTQ business association dedicated to strengthening LGBTQ businesses in the New Jersey tri-state area. The chamber increases the economic staying-power of its members and allies and facilitates successful business collaboration. It is a platform for business visionaries, and the first stop for LGBT entrepreneurs and allies seeking to advance and access opportunity and resources.

New Jersey State Library System – Small Business Services Phone: 973-733-7779
 Email: reference@npl.org
 Website: www.njstatelib.org

The New Jersey State Library System provides many services including small business services. If you have a business question ("Ask a Business Librarian"), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library's Business Research Tools to get access to market research and company databases.

Resources to Help Your Business Grow

FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)African American Chamber of Commerce of New Jersey

379 West State Street
Trenton, NJ 08608

Phone: 609-571-1620
Fax: 609-571-1608
Email: jharmon@aaccnj.com
Website: www.aaccnj.com

John E. Harmon, Sr.
President & CEO

The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).

New Jersey Chamber of Commerce

216 West State Street
Trenton, NJ 08608

Phone: 609-989-7888
E-mail: theresa@njchamber.com
Website: www.njchamber.com

Thomas Bracken
President & CEO

For more than a century, the New Jersey Chamber of Commerce (NJCC) has been the business community's voice in Trenton. NJCC promotes the interests of its members and the state's business community via legislation and regulations that will grow the economy, create new jobs and make the state more competitive and more affordable for everyone.

Statewide Hispanic Chamber of Commerce of New Jersey

1280 Wall Street, Suite 312
Lyndhurst, NJ 07071

Phone: 201-935-0035
Fax: 866-226-1828
E-mail: chamber@shccnj.org
Website: www.shccnj.org

Carlos A. Medina
President & CEO

As a not-for-profit organization for over 28 years, the Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ), has become the voice of the 119,000 Hispanic owned businesses that contribute over \$20 billion to the State's economy. The Chamber is the premier vehicle to access the Latino community and its formidable purchasing power, as evidenced by our growth of non-Hispanic membership reaching 45 percent.

Rutgers University Center for Urban Entrepreneurship & Economic Development

1 Washington Park
Newark, NJ 07102

Phone: 973-353-1288
Email: lrichardson@business.rutgers.edu
Website: www.business.rutgers.edu

Lyneir Richardson
Executive Director

The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promote sand fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.

Resources to Help Your Business Grow

REGIONAL BUSINESS RESOURCES

U.S. Department of Commerce - Commercial Service, Central/Southern Jersey

Princeton Pike Corporate Center
Lawrenceville, NJ 08648

Phone: 609-896-2734
Email: janet.robertson@trade.gov
Website: www.export.gov/newjersey

Janet Robertson
Commercial Officer

The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.

New Jersey Association of Women Business Owners (NJAWBO) - Shore Region: (Monmouth, Ocean, Middlesex)

Phone: 732-867-9902
Email: njawbo@njawbo.org
Website: www.njawbo.org

Buvana Radhakrishnan
Region Leadership
Team Chair

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.

SCORE/Central Jersey: (Hunterdon, Middlesex, Somerset)

Raritan Valley Community College
118 Lamington Road
Branchburg, NJ 08876

Phone: 908-202-3080
E-mail: maryanne.guenther@scorevolunteer.org
Website: www.centraljersey.score.org

Maryanne Guenther
SCORE Mentor

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY

County of Middlesex, County Clerk

County Administration Building, 4th Floor
75 Bayard Street
New Brunswick, NJ 08901

Phone: 732-745-3827
Fax: 732-745-3642
Website: www.middlesexcountynj.gov

Nancy J. Pinkin
County Clerk

The Clerk's Office registers new businesses.

County of Middlesex, Office of Business Engagement (OBE)

County Administration Building, 4th Floor
75 Bayard Street
New Brunswick, NJ 08901

Phone: 732-745-4343
Email:
Website: www.middlesexcountynj.gov

Sandy S. Castor
Director

The Office of Business Engagement (OBE) is the key connector and partner for market-leading companies, innovative entrepreneurs, non-profits, family-owned and small businesses, seeking to relocate, expand, or start-up in Middlesex County, New Jersey.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con't)County of Middlesex, Office of Workforce Development

550 Jersey Avenue
New Brunswick, NJ 08901

Phone: 732-745-3601

Email:

kevin.kurdziel@middlesex.nj.us

 Website: www.middlesexcountynj.gov

Kevin Kurdziel
Director

The Middlesex County Workforce Development Board (WDB) is a public/private partnership created to establish a workforce development system to be demand-driven and responsive to the needs of employers and workers.

New Jersey Bioscience Center & Step-Out Labs

675 US Highway One
North Brunswick, NJ 08902

Phone: 732-839-1881

Email: lhrcum@njeda.com
 Website: www.njeda.com/incubator

Lenzie Harcum
Program Manager

New Jersey Bioscience Center is home to a mix of lab and office space for companies at all stages of growth, including incubator, post-incubator and independent research and development facilities.

New Jersey Small Business Development Center at Rutgers University - New Brunswick

Rutgers Business School
Livingston Campus
94 Rockafeller Road, Floor #2, Room 223
Piscataway, NJ 08854

Phone: 848-445-8790

Fax: 732-445-2239

E-mail: njsbdcnb@business.rutgers.edu

Website:

www.business.rutgers.edu/njsbdcnb

Elayne McClaine
Regional Director

The Small Business Development Center (SBDC) provides free professional, comprehensive consulting and training services to both start-up and established small business owners.

Main Street Highland Park

212 Raritan Avenue, 1st Floor
Highland Park, NJ 08904

Phone: 732-828-8444

Fax: 732-828-6555

Email:

mainstreethighlandpark@gmail.com

 Website: www.mainstreethp.org

Rebecca Hersh
Executive Director

Main Street Highland Park (MSHP) is a non-profit community development organization that manages the downtown Business District for the benefit of the merchants, business owners and residents of Highland Park. As a dedicated advocate for the downtown, Main Street leverages its budget resources and relationships on behalf of its constituent members to bring about change that would not otherwise be possible.

Carteret Business Partnership (CBP)

Memorial Municipal Building
61 Cooke Avenue
Carteret, NJ 07008

Phone: 732-541-3835

Fax: 732-541-4989

 Website: www.carteret.net

Mark Hruska
Director

CBP works to expand business offerings, promote business retention and recruitment, enhance the visual appearance, and develop a variety of marketing programs and activities to improve the business environment.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con't)

Metuchen Downtown Alliance (MDA)
10 Station Place, Suite 3
Metuchen, NJ 08840

Phone: 732-515-9660
Email: isaac@downtownmetuchen.org
Website: www.downtownmetuchen.org

Isaac Kremer
Executive Director

The Metuchen Downtown Alliance is a volunteer-based, nonprofit downtown management corporation dedicated to the management and revitalization of the designated Metuchen business district (the District) in partnership with stakeholders, residents, municipal government, and other partners.

New Brunswick City Market, Inc.
109 Church Street
New Brunswick, NJ 08901

Phone: 732-515-4849
Email: citymarket@newbrunswick.com
Website: www.newbrunswick.com

Pamela Stefanek
Executive Director

New Brunswick City Market, Inc., part of the Business Improvement District, supports BID in fostering economic growth, attracting new business and improving the economic vitality of New Brunswick.

Old Bridge Business Alliance
1 Old Bridge Plaza
Old Bridge, NJ 08857

Phone: 732-731-5600, Ext. 7920
Fax: 732-607-7957
Email: obedo@oldbridge.com
Website: www.oldbridge.com

Steve Mamakas
Executive Officer
Mayor's Office of
Economic
Development

Part of the Mayor's Office of Economic Development, the Old Bridge Business Alliance provides a communication platform for businesses to freely share ideas, experiences, resources and information to make each organization stronger by creating a direct link for local businesses to foster new relationships and opportunities.

URBAN ENTERPRISE ZONE - MIDDLESEX COUNTY

The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.

Carteret UEZ/Office of Community Economic
Development
61 Cooke Avenue
Carteret, NJ 07008

Phone: 732-541-3835
Fax: 732-541-1192
Email: stjohnd@carteret.net
Website: www.ci.carteret.nj.us

Diana St. John
Director of Community
Economic
Development

City of New Brunswick, UEZ & Office of
Planning, Community & Economic Development
25 Kirkpatrick Street
New Brunswick, NJ 08903

Phone: 732-745-5050
Fax: 732-565-7532
E-mail: ddominguez@cityofnewbrunswick.org
Website: www.cityofnewbrunswick.org

Dan Dominguez
Acting Director
Office of Planning

Resources to Help Your Business Grow

URBAN ENTERPRISE ZONE - MIDDLESEX COUNTY (Con't)

<u>City of Perth Amboy, UEZ & Office of Economic Development</u>	Phone: 732-442-6421	Noelia Colon
260 High Street	Fax: 732-826-1160	Executive Director of
Perth Amboy, NJ 08861	E-mail: ncolon@perthamboynj.org	BID/
	Website: www.perthamboynj.org	UEZ Coordinator

CHAMBERS OF COMMERCE – MIDDLESEX COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.

<u>East Brunswick Chamber of Commerce</u>	Phone: 609-578-9487	Joe Kim
755 Route 18, Suite B	E-mail: ebrcc08816@gmail.com	President
East Brunswick, NJ 08816	Website: www.ebrcc.org	
<u>Edison Chamber of Commerce</u>	Phone: 732-738-9482	Joseph Coyle
939 Amboy Avenue	Fax: 732-738-9485	President
Edison, NJ 08837	E-mail: admin@edisonchamber.com	
	Website: www.edisonchamber.com	
<u>Central New Jersey Regional Chamber of Commerce</u>	Phone: 732-631-4549	Pragati Parikh Dubal
Jamesburg Municipal Building	Email: info@cnjrchamber.org	President
31 East Railroad Avenue	Website: www.jmrchamber.org	
Jamesburg, NJ 08831		
<u>Metuchen Area Chamber of Commerce</u>	Phone: 732-548-2964	Tyreen Reuter
323 Main Street, Suite B	Website:	Executive Director
Metuchen, NJ 08840	www.metuchenareachamber.com	
<u>Middlesex County Regional Chamber of Commerce - Central Jersey Convention & Visitors Bureau</u>	Phone: 732-745-8090	Barbara Loftus
109 Church Street	Website: www.mcrcc.org	Chair
New Brunswick, NJ 08901		
<u>Old Bridge-Sayreville-South Amboy Chamber of Commerce</u>	Phone: 732-607-6340	David Hernandez
2695 County Road	Email: ccommerceobssa@gmail.com	President
Floor #2, Suite 7	Website: www.chamberofcommerceobssa.org	
Old Bridge NJ 08857		

Resources to Help Your Business Grow

CHAMBERS OF COMMERCE – MIDDLESEX COUNTY (Con't)

Woodbridge Metro Chamber of
Commerce

91 Main Street
Woodbridge, NJ 07095

Phone: 732-636-4040

Website: www.woodbridgechamber.com

Karen Barnes
President



A Non-Profit Economic Development Corporation

75 CHESTNUT STREET, CRANFORD, NJ 07016
908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM