



Resources & Solutions
for Small Business

UCEDC

A Non-Profit Economic Development Corporation

2022

OCEAN COUNTY

BUSINESS RESOURCE GUIDE

75 CHESTNUT STREET, CRANFORD, NJ 07016
908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM



UCEDC, a private, non-profit statewide economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5.5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

FEDERAL/STATE GENERAL BUSINESS RESOURCES

US Small Business Administration
Two Gateway Center, Suite 1002
Newark, NJ 07102

Phone: 973-645-3680
Fax: 973-645-6265
E-mail: james.blackstock@sba.gov
Website: www.sba.gov

James Blackstock
District Director

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

New Jersey Business Action Center
33 West State Street
Trenton, NJ 08625

Phone: 1-800-JERSEY-7
Fax: 609-292-5509
Email: feedback@sos.state.nj.us
Website: www.nj.gov/state/bac

Melanie Willoughby
Executive Director

The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.

Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.

Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800- JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.

Resources to Help Your Business Grow

FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

New Jersey Business & Industry Association
10 West Lafayette Street
Trenton, NJ 08608-1199

Phone: 609-393-7707
Email: info@njbja.org
Website: www.njbja.org

Michele N. Siekerka
President

The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members collectively employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

New Jersey Economic Development Authority
36 West State Street
P.O. Box 990
Trenton, NJ 08625-0820

Phone: 609-858-6700
Email: customercare@njeda.com
Website: www.njeda.com

Timothy Sullivan
Chief Executive Officer

The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

New Jersey Pride Chamber
155 Willowbrook Boulevard, Suite 350
Wayne, NJ 07470

Phone: 973-869-9567
Email: info@njpridechamber.org
Website: www.njpridechamber.org

Stephen Blazejewski
President

The New Jersey Pride Chamber of Commerce advances the business interests of LGBTQ+ and allied professionals in the tri-state area. The organization promotes the economic growth and development of members by providing LGBT+ business enterprise certification, networking opportunities, and a range of other business and professional development resources.

New Jersey State Library System – Small Business Services

Phone: 973-733-7779
Email: reference@npl.org
Website: www.njstatelib.org

The New Jersey State Library System provides many services including small business services. If you have a business question ("Ask a Business Librarian"), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library's Business Research Tools to get access to market research and company databases.

Resources to Help Your Business Grow

FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

African American Chamber of Commerce
of New Jersey

379 West State Street
Trenton, NJ 08608

Phone: 609-571-1620
Fax: 609-571-1608
Email: jharmon@aaccnj.com
Website: www.aaccnj.com

John E. Harmon, Sr.
President & CEO

The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).

New Jersey Chamber of Commerce

216 West State Street
Trenton, NJ 08608

Phone: 609-989-7888
E-mail: theresa@njchamber.com
Website: www.njchamber.com

Thomas Bracken
President & CEO

For more than a century, the New Jersey Chamber of Commerce (NJCC) has been the business community's voice in Trenton. NJCC promotes the interests of its members and the state's business community via legislation and regulations that will grow the economy, create new jobs and make the state more competitive and more affordable for everyone.

Statewide Hispanic Chamber of Commerce
of New Jersey

1280 Wall Street, Suite 312
Lyndhurst, NJ 07071

Phone: 201-935-0035
Fax: 866-226-1828
E-mail: chamber@shccnj.org
Website: www.shccnj.org

Carlos A. Medina
Chair

As a not-for-profit organization for over 28 years, the Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ), has become the voice of the 119,000 Hispanic-owned businesses that contribute over \$20 billion to the state's economy. The chamber is the premier vehicle to access the Latino community and its formidable purchasing power, as evidenced by our growth of non-Hispanic membership reaching 45 percent.

Rutgers University Center for Urban
Entrepreneurship & Economic Development

1 Washington Park
Newark, NJ 07102

Phone: 973-353-1288
Email: lrichardson@business.rutgers.edu
Website: www.business.rutgers.edu

Lyneir Richardson
Executive Director

The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promotes and fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.

Resources to Help Your Business Grow

REGIONAL BUSINESS RESOURCES - OCEAN COUNTY

U.S. Department of Commerce - Commercial Service, Southern Jersey

Princeton Pike Corporate Center
Lawrenceville, NJ 08648

Phone: 609-896-2731
Email: janice.barlow@trade.gov
Website: www.export.gov/newjersey

Janice Barlow
Acting Director &
Senior International
Trade Specialist

The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps businesses in New Jersey to export goods and services to overseas buyers.

New Jersey Small Business Development Center at Brookdale Community College

ATEC Building, Room 111
765 Newman Springs Road
Lincroft, NJ 07738

Phone: 732-842-8685
Fax: 732-224-2061
Email: jfuentes@brookdalecc.edu
Website: www.mosbdc.com

Dr. Jackie Mejias-Fuertes
Regional Director

The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners. The center at Brookdale Community College serves Monmouth and Ocean counties.

SCORE/Southeast New Jersey

33 Washington Street
Toms River, NJ 08753

Phone: 732-505-6033
Fax: 732-505-0331
Email: score150@verizon.net
Website: www.southeastnj.score.org

Dave Younghans
Mentor

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners. Serving the Southern Jersey Shore from Ocean County to Cape May County.

New Jersey Association of Women Business Owners (NJAWBO) - Shore Region

Phone: 609-308-2530
Email: njawbo@njawbo.org
Website: www.njawbo.org

(Vacant)
Region Leadership
Team Chair

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development. The Shore Region includes Middlesex, Monmouth and Ocean counties.

Southern New Jersey Development Council

900 Route 168, Suite D-4
Turnersville, NJ 08012

Phone: 856-228-7500
Fax: 856-228-7511
E-mail: snjc@snjc.org
Website: www.snjdc.org

Marlene Z. Asselta
President

The professional SNJDC staff work on behalf of its membership and the southern eight counties of New Jersey in order to create a better economic environment in the region.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES – OCEAN COUNTY

<u>Ocean County Clerk's Office</u> 118 Washington Street Toms River, NJ 08754	Phone: 732-929-2018 E-mail: scolabella@co.ocean.nj.us Website: www.oceancountyclerk.com	Scott Colabella County Clerk
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The Clerk's office registers sole proprietor businesses and partnerships.

<u>Ocean County Department of Planning</u> 129 Hooper Avenue PO BOX 2191 Toms River, NJ 08754	Phone: 732-929-2054 Fax: 732-244-8386 Website: www.planning.co.ocean.nj.us	Anthony M. Agliata Director
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The Ocean County Department of Planning serves as staff to the Ocean County Planning Board. In addition to regular planning board responsibilities, the department is involved in a broad range of planning programs including community and economic development, long range and strategic planning, open space preservation and environmental programs.

<u>Ocean County Workforce Development Board</u> 1027 Hooper Avenue Building #2, 3rd Floor Toms River, NJ 08754	Phone: 732-506-5364 Email: cmeyer@co.ocean.nj.us Website: www.co.ocean.nj.us/oc/ocdhs/frmWDB.aspx	Cheryl Meyer Unit Coordinator
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The Ocean County Workforce Development Board is a local partnership of private and public sector representatives that provides coordinated planning, policy guidance and oversight for all workforce readiness programs in the county through the One Stop Career Center.

<u>Lakewood Development Corporation</u> Municipal Building 231 Third Street Lakewood, NJ 08701	Phone: 732-364-2500 Ext. 5976 Website: www.lakewoodnj.gov/department/uez	David Klein Executive Director
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The Lakewood Development Corporation works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the county.

<u>Lakewood Industrial Commission</u> Municipal Building 231 Third Street Lakewood, NJ 08701	Phone: 732-364-2500 Ext. 5395 Website: www.lakewoodnj.gov www.lakewoodnj.gov/department/industrial-commission	Steven Reinman Executive Director
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The Lakewood Industrial Commission oversees the Lakewood Industrial Parks and acts as a business community ombudsman on behalf of the township. The commission also manages the sale of land within the more than 2,000 acres of the industrial park area as well as promote the growth of business in the parks.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES – OCEAN COUNTY (Con't)

Monmouth-Ocean Development Council
 Monmouth Shores Corporate Park
 4814 Outlook Drive, Suite 102
 Wall, NJ 07753

Phone: 732-751-8696
 Email: ben_waldron@modc.com
 Website: www.modc.com

Benjamin L. Waldron
 Executive Director

The Monmouth-Ocean Development Council (MODC) is dedicated to enhancing the quality of life and business environment in Monmouth and Ocean counties. MODC's members include hundreds of influential business, community and government leaders representing diverse groups through the bi-county region.

Seaside Heights Business Improvement District
 1214 Boulevard
 PO Box 43
 Seaside Heights, NJ 08751

Phone: 732-830-3700
 Fax: 732-830-1485
 Email: info@exit82.com
 Website: www.exit82.com

Michael Redpath
 Executive Director

The Seaside Heights Business Improvement District is an outrageously fun, diverse and walkable community of entertainment and business professionals offering a unique experience that combines an oceanfront family-friendly resort amusement park, dining and evening entertainment centered in a thriving recreational region.

OCEAN COUNTY URBAN ENTERPRISE ZONES

The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.

Lakewood Development Corporation/UEZ
 231 Third Street
 Lakewood, NJ 08701

Phone: 732-364-2500, Ext. 5976
 Fax: 732-719-4838
 E-mail: dklein@lakewoodnj.gov
 Website: www.lakewoodnj.gov/department/uez

David Klein
 Executive Director
 Lakewood Development Corporation

CHAMBERS OF COMMERCE – OCEAN COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general businesses environment in their respective community.

Brick Township Chamber of Commerce
 270 Chambers Bridge Road, Suite 6
 Brick, NJ 08723

Phone: 732-477-4949
 Fax: 732-477-5788
 E-mail: info@brickchamber.com
 Website: www.brickchamber.com

Chelle Hulse
 Executive Director

Resources to Help Your Business Grow

CHAMBERS OF COMMERCE – OCEAN COUNTY (Con't)Greater Toms River Chamber
of CommercePO BOX 2106
Toms River, NJ 08753Phone: 732-349-0220
Email: danielle@tomsriverchamber.com
Website: www.tomsriverchamber.comDanielle Norcross
Chief Executive OfficerJackson Chamber of Commerce1021 West Commodore Boulevard
Jackson, NJ 08527Phone: 732-833-0005
Email: jcinfo@jacksonchamber.com
Website: www.jacksonchamber.comAnthony Canderozzi
PresidentLakewood Chamber of Commerce1771 Madison Avenue, Suite 5
Lakewood, NJ 08701Phone: 732-363-0012
Email: staff@mylakewoodchamber.com
Website: www.mylakewoodchamber.comMenashe P. Miller
Executive DirectorPoint Pleasant Beach Chamber
of Commerce517A Arnold Avenue
Point Pleasant Beach, NJ 08742Phone: 732-899-2424
E-mail: info@pointpleasantbeachnj.com
Website: www.pointpleasantbeachchamber.comRoger Faulkenberry
PresidentPoint Pleasant Chamber of Commerce1620 Beaver Dam Road
Point Pleasant, NJ 08742Phone: 732-295-8850
Fax: 732-295-8990
Website: www.pointpleasantchamber.comMegan Jedry
PresidentSouthern Ocean County Chamber
of Commerce265 West 9th Street
Ship Bottom, NJ 08008Phone: 609-494-7211
Email: info@sochamber.com
Website: www.visitlbiregion.comJeremy Defilippis
President



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