



Resources & Solutions
for Small Business

UCEDC

A Non-Profit Economic Development Corporation

2022

CAMDEN COUNTY

BUSINESS RESOURCE GUIDE

75 CHESTNUT STREET, CRANFORD, NJ 07016
908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM



UCEDC, a private, non-profit statewide economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through

innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5.5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

FEDERAL/STATE GENERAL BUSINESS RESOURCES

US Small Business Administration
Two Gateway Center, Suite 1002
Newark, NJ 07102

Phone: 973-645-3680
Fax: 973-645-6265
E-mail: john.blackstock@sba.gov
Website: www.sba.gov

John Blackstock
District Director

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

New Jersey Business Action Center
33 West State Street
Trenton, NJ 08625

Phone: 1-800-JERSEY-7
Fax: 609-292-5509
Email: feedback@sos.state.nj.us
Website: www.nj.gov/state/bac

Melanie Willoughby
Executive Director

The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.

Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.

Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800- JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.

Resources to Help Your Business Grow

FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

<u>New Jersey Business & Industry Association</u> 10 West Lafayette Street Trenton, NJ 08608	Phone: 609-393-7707 Email: info@njbja.org Website: www.njbja.org	Michele N. Siekerka President
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The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members collectively employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

<u>New Jersey Economic Development Authority</u> 36 West State Street P.O. Box 990 Trenton, NJ 08625	Phone: 609-858-6700 Email: customercare@njeda.com Website: www.njeda.com	Timothy Sullivan Chief Executive Officer
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The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

<u>New Jersey Pride Chamber</u> 155 Willowbrook Boulevard, Suite 350 Wayne, NJ 07470	Phone: 973-869-9567 Email: info@njpridechamber.org Website: www.njpridechamber.org	Stephen Blazejewski President
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The New Jersey Pride Chamber of Commerce advances the business interests of LGBTQ+ and allied professionals in the tri-state area. The organization promotes the economic growth and development of members by providing LGBT+ business enterprise certification, networking opportunities, and a range of other business and professional development resources.

<u>New Jersey State Library System – Small Business Services</u>	Phone: 973-733-7779 Email: reference@npl.org Website: www.njstatelib.org
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The New Jersey State Library System provides many services including small business services. If you have a business question ("Ask a Business Librarian"), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library's Business Research Tools to get access to market research and company databases.

<u>African American Chamber of Commerce of New Jersey</u> 379 West State Street Trenton, NJ 08608	Phone: 609-571-1620 Fax: 609-571-1608 Email: jharmon@aaccnj.com Website: www.aaccnj.com	John E. Harmon, Sr. President & CEO
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The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).

Resources to Help Your Business Grow

FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

New Jersey Chamber of Commerce
216 West State Street
Trenton, NJ 08608

Phone: 609-989-7888
E-mail: theresa@njchamber.com
Website: www.njchamber.com

Thomas Bracken
President & CEO

For more than a century, the New Jersey Chamber of Commerce (NJCC) has been the business community's voice in Trenton. NJCC promotes the interests of its members and the state's business community via legislation and regulations that will grow the economy, create new jobs and make the state more competitive and more affordable for everyone.

Statewide Hispanic Chamber of Commerce of New Jersey
1280 Wall Street, Suite 312
Lyndhurst, NJ 07071

Phone: 201-935-0035
Fax: 866-226-1828
E-mail: chamber@shccnj.org
Website: www.shccnj.org

Carlos A. Medina
Chair

As a not-for-profit organization for over 28 years, the Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ), has become the voice of the 119,000 Hispanic-owned businesses that contribute over \$20 billion to the state's economy. The chamber is the premier vehicle to access the Latino community and its formidable purchasing power, as evidenced by our growth of non-Hispanic membership reaching 45 percent.

Rutgers University Center for Urban Entrepreneurship & Economic Development
1 Washington Park
Newark, NJ 07102

Phone: 973-353-1288
Email: lrichardson@business.rutgers.edu
Website: www.business.rutgers.edu

Lyneir Richardson
Executive Director

The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promotes and fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.

REGIONAL BUSINESS RESOURCES - CAMDEN COUNTY

U.S. Department of Commerce - Commercial Service, Southern Jersey
Princeton Pike Corporate Center
Lawrenceville, NJ 08648

Phone: 609-896-2731
Email: janice.barlow@trade.gov
Website: www.export.gov/newjersey

Janice Barlow
Acting Director &
Senior International
Trade Specialist

The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps businesses in New Jersey to export goods and services to overseas buyers.

Resources to Help Your Business Grow

REGIONAL BUSINESS RESOURCES - CAMDEN COUNTY (Con't)

Latin American Economic Development Association (LAEDA)

433 Market Street, Suite 202
Camden, NJ 08102

Phone: 856-338-1177
Fax: 856-963-1835
Email: info@laeda.com
Website: www.laeda.com

Raymond L. Lamboy
President and CEO

The Latin American Economic Development Association (LAEDA) is a not for profit economic development organization dedicated to assisting emerging entrepreneurs and small business owners to start and grow their businesses in Atlantic, Burlington, Camden, Cumberland and Gloucester counties in New Jersey.

New Jersey Small Business Development Center at Rutgers - Camden

419 Cooper Street
Camden, NJ 08102

Phone: 856-225-6221
Fax: 856-225-6621
Email: rsbdc@camden.rutgers.edu
Website: www.rsbdc.org

Robert Palumbo
Regional Director

The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners. The center at Rutgers - Camden serves Burlington, Camden, Gloucester and Salem counties.

New Jersey Association of Women Business Owners (NJAWBO) - South Jersey Region

Phone: 609-308-2530
Email: njawbo@njawbo.org
Website: www.njawbo.org

(Vacant)
Region Leadership
Team Chair

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) that provides a wide range of services to women entrepreneurs at all levels of business development. The South Jersey Region includes Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties.

SCORE/Princeton

300 Carnegie Center
Princeton, NJ 08540

Phone: 609-393-0505
Email: admin.0631@scorevolunteer.org
Website: www.princeton.score.org

Amulya Garga
Chapter Chair

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners. Serving Burlington, Camden, Gloucester, Mercer, Middlesex and Salem counties.

Southern New Jersey Development Council (SNJDC)

900 Route 168, Suite D-4
Turnersville, NJ 08012

Phone: 856-228-7500
Fax: 856-228-7511
Email: snjdc@snjdc.org
Website: www.snjdc.org

Marlene Z. Asselta
President

The Southern New Jersey Development Council functions as a government affairs liaison as well as an economic development advocate for businesses in Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties.

Resources to Help Your Business Grow

REGIONAL BUSINESS RESOURCES - CAMDEN COUNTY (Con't)

<u>Chamber of Commerce Southern New Jersey</u> 220 Laurel Road, Suite 201 Voorhees, NJ 08043	Phone: 856-424-7776, Ext. 127 Website: www.chambersnj.com	Christina M. Renna President & CEO
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The Chamber of Commerce Southern New Jersey (CCSNJ) is the region's largest, most active, and influential business organization. Started in 1873 as the Camden Board of Trade, the organization has grown to represent counties of southern New Jersey including Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem as well as towns in the greater Philadelphia area and northern Delaware.

LOCAL BUSINESS RESOURCES – CAMDEN COUNTY

<u>Camden County Clerk's Office</u> Camden County Courthouse Room 102 520 Market Street Camden, NJ 08102	Phone: 856-225-7100 Email: countyclerk@camdencounty.com Website: www.camdencounty.com/clerk	Joseph Ripa County Clerk
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The Clerk's Office registers new sole proprietorship businesses and partnerships.

<u>Camden County Improvement Authority</u> 2220 Voorhees Town Center Voorhees Township, NJ 08043	Phone: 856-751-2242 Fax: 856-566-3105 Email: justask@camdencounty.com Website: www.ccia.camdencounty.com	James Lex Acting Executive Director
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The Camden County Improvement Authority (CCIA) offers a full menu of economic development and financing solutions for your business.

<u>Camden County Workforce Development Board</u> 1111 Marlkrass Road, Suite 101 Cherry Hill, NJ 08003	Phone: 856-751-1500 Fax: 856-751-4495 Email: ccwib@ccwib.com Website: www.ccwib.com	Jeffrey S. Swartz Executive Director
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The Camden County Workforce Development Board (CCWDB) coordinates existing federal, state and local workforce readiness programs and policies into a single, labor market driven system that delivers needed services to our local workforce in a cost effective manner.

<u>Collingswood Partners</u> 678 Haddon Avenue Collingswood, NJ 08108	Phone: 856-854-0720 Fax: 856-854-0632 Email: tseeley@collingswood.com Website: http://www.collingswood.com/services/business_improvement_district/bid_collingswood_partners.php	Terry Seeley
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Collingswood Partners is a not-for-profit management corporation that oversees the three business improvement in Collingswood (Haddon Avenue District, Theater District and Route 130 District).

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES – CAMDEN COUNTY

<p><u>Camden Community Partnership (CCP)</u> Ferry Terminal Building 2 Aquarium Drive, Suite 310 Camden, NJ 08103</p>	<p>Phone: 856-757-9154 Fax: 856-757-9478 Email: info@camdencpinc.com Website: www.camdencommunitypartnership.com</p>	<p>Kris Kolluri CEO</p>
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Camden Community Partnership (CCP) is a private, non-profit corporation dedicated to planning and implementing high-quality urban redevelopment projects to revitalize the City of Camden.

<p>Parkside Business & Community in Partnership (PBCIP) 1487 Kenwood Avenue Camden, NJ 08103</p>	<p>Phone: 856-964-0440 Fax: 856-964-3664 Email: bphifer@pbcip.org Website: www.pbcip.org</p>	<p>Bridget Phifer Chief Executive Officer</p>
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PBCIP is a non-profit organization that takes a holistic approach by integrating commercial revitalization, housing and quality-of-life initiatives in order to restore, rather than replace, the neighborhood.

URBAN ENTERPRISE ZONE – CAMDEN COUNTY

The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.

<p><u>Camden Urban Enterprise Zone</u> 520 Market Street City Hall, 4th Floor Camden, NJ 08101</p>	<p>Phone: 856-968-3531 Fax: 856-963-1841 Email: jthomas@ci.camden.nj.us Website: www.ci.camden.nj.us</p>	<p>Joe Thomas Business Development Representative</p>
<p><u>Gloucester City Urban Enterprise Zone</u> 512 Monmouth Street Gloucester City, NJ 08030</p>	<p>Phone: 856-456-0205 Fax: 856-456-8030 Email: lryan@cityofgloucester.org Website: www.cityofgloucester.org</p>	<p>Lori Ryan Director of Community Development</p>

CHAMBERS OF COMMERCE – CAMDEN COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general businesses environment in their respective community.

<p><u>Camden County Regional Chamber of Commerce</u> 1916 Old Cuthbert Road, Unit B-17 Cherry Hill, NJ 08034</p>	<p>Phone: 856-667-1600, Ext. 302 Fax: 856-667-1464 Email: kristin@camdencountychamber.com Website: www.camdencountychamber.com</p>	<p>Kristin Ferraro Brand Ambassador</p>
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