



Resources & Solutions  
for Small Business

**UCEDC**

A Non-Profit Economic Development Corporation

**2021**

**SOMERSET COUNTY**

---

**BUSINESS RESOURCE GUIDE**

75 CHESTNUT STREET, CRANFORD, NJ 07016  
908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM



**UCEDC, a private, non-profit statewide economic development corporation,** is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

## **Financing**

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5.5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

## **Government Contracting**

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

## **Training**

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

## **Business Tools**

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

## Resources to Help Your Business Grow

---

**S**ustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

### FEDERAL/STATE BUSINESS RESOURCES

#### US Small Business Administration

Two Gateway Center  
15<sup>th</sup> floor  
Newark, NJ 07102

Phone: 973-645-2434  
Fax: 973-645-6560  
E-mail: [alfred.titone@sba.gov](mailto:alfred.titone@sba.gov)  
Website: [www.sba.gov](http://www.sba.gov)

Alfred Titone  
District Director

*The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.*

#### New Jersey Business Action Center

33 West State Street  
Trenton, NJ 08625

Phone: 1-800-JERSEY-7  
Fax: 609-292-5509  
Email: [feedback@sos.state.nj.us](mailto:feedback@sos.state.nj.us)  
Website: [www.nj.gov/state/bac](http://www.nj.gov/state/bac)

Melanie Willoughby  
Executive Director

*The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.*

*Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.*

*Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.*

*Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800- JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.*

---

## Resources to Help Your Business Grow

---

### FEDERAL/STATE BUSINESS RESOURCES (Con't)

|   |   |                                  |
|---|---|----------------------------------|
| <u>New Jersey Business &amp; Industry Association</u><br>10 West Lafayette Street<br>Trenton, NJ 08608-1199 | Phone: 609-393-7707<br>Email: <a href="mailto:info@njbia.org">info@njbia.org</a><br>Website: <a href="http://www.njbia.org">www.njbia.org</a> | Michele N. Siekerka<br>President |
|---|---|----------------------------------|

*The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).*

|  |   |   |
|--|---|---|
| <u>New Jersey Economic Development Authority</u><br>36 West State Street<br>P.O. Box 990<br>Trenton, NJ 08625-0820 | Phone: 609-858-6700<br>Email: <a href="mailto:customercare@njeda.com">customercare@njeda.com</a><br>Website: <a href="http://www.njeda.com">www.njeda.com</a> | Timothy Sullivan<br>Chief Executive Officer |
|--|---|---|

*The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.*

|  |   |                                  |
|--|---|----------------------------------|
| <u>New Jersey LGBTQ Chamber</u><br>155 Willowbrook Boulevard, Suite 350<br>Wayne, NJ 07470 | Phone: 973-869-9567<br>Email: <a href="mailto:info@njlgbtchamber.org">info@njlgbtchamber.org</a><br>Website: <a href="http://www.njlgbtchamber.org">www.njlgbtchamber.org</a> | Stephen Blazejewski<br>President |
|--|---|----------------------------------|

*The organization is New Jersey's premier LGBTQ business association dedicated to strengthening LGBT businesses in the New Jersey tri-state area. The chamber increases the economic staying-power of its members and allies and facilitates successful business collaboration. It is a platform for business visionaries, and the first stop for LGBT entrepreneurs and allies seeking to advance and access opportunity and resources.*

|  |   |
|--|---|
| <u>New Jersey State Library System – Small Business Services</u> | Phone: 973-733-7779<br>Email: <a href="mailto:reference@npl.org">reference@npl.org</a><br>Website: <a href="http://www.njstatelib.org">www.njstatelib.org</a> |
|--|---|

*The New Jersey State Library System provides many services including small business services. If you have a business question ("Ask a Business Librarian"), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library's Business Research Tools to get access to market research and company databases.*

---

**Resources to Help Your Business Grow**


---

**FEDERAL/STATE BUSINESS RESOURCES (Con't)**African American Chamber of Commerce of New Jersey

379 West State Street  
Trenton, NJ 08608

Phone: 609-571-1620  
Fax: 609-571-1608  
Email: [jharmon@aaccnj.com](mailto:jharmon@aaccnj.com)  
Website: [www.aaccnj.com](http://www.aaccnj.com)

John E. Harmon, Sr.  
President & CEO

*The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).*

New Jersey Chamber of Commerce

216 West State Street  
Trenton, NJ 08608

Phone: 609-989-7888  
E-mail: [theresa@njchamber.com](mailto:theresa@njchamber.com)  
Website: [www.njchamber.com](http://www.njchamber.com)

Thomas Bracken  
President & CEO

*For more than a century, the New Jersey Chamber of Commerce (NJCC) has been the business community's voice in Trenton. NJCC promotes the interests of its members and the state's business community via legislation and regulations that will grow the economy, create new jobs and make the state more competitive and more affordable for everyone.*

Statewide Hispanic Chamber of Commerce of New Jersey

1280 Wall Street, Suite 312  
Lyndhurst, NJ 07071

Phone: 201-935-0035  
Fax: 866-226-1828  
E-mail: [chamber@shccnj.org](mailto:chamber@shccnj.org)  
Website: [www.shccnj.org](http://www.shccnj.org)

Carlos A. Medina  
President & CEO

*As a not-for-profit organization for over 28 years, the Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ), has become the voice of the 119,000 Hispanic owned businesses that contribute over \$20 billion to the State's economy. The Chamber is the premier vehicle to access the Latino community and its formidable purchasing power, as evidenced by our growth of non-Hispanic membership reaching 45 percent.*

Rutgers University Center for Urban Entrepreneurship & Economic Development

1 Washington Park  
Newark, NJ 07102

Phone: 973-353-1288  
Email: [lrichardson@business.rutgers.edu](mailto:lrichardson@business.rutgers.edu)  
Website: [www.business.rutgers.edu](http://www.business.rutgers.edu)

Lyneir Richardson  
Executive Director

*The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promote sand fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.*

## Resources to Help Your Business Grow

---

### REGIONAL BUSINESS RESOURCES

US Department of Commerce – Commercial Service, Northern New Jersey  
20 Washington Place  
Newark, NJ 07102

Phone: 973-645-4682  
Email: [tricia.mclain@trade.gov](mailto:tricia.mclain@trade.gov)  
Website: [www.export.gov/newjersey](http://www.export.gov/newjersey)

Tricia McLain  
Senior International Trade Specialist

*The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.*

New Jersey Association of Women Business Owners (NJAWBO) - Central Region:  
(Mercer, Hunterdon, Somerset)

Phone: 609-308-2530  
Website: [www.njawbo.org](http://www.njawbo.org)

No Direct Contact Person

*NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.*

New Jersey Small Business Development Center at Raritan Valley Community College - (Somerset, Hunterdon)  
118 Lamington Road  
Branchburg, NJ 08876

Phone: 908-526-1200  
Fax: 908-725-9687  
E-mail: [bharnden@raritanval.edu](mailto:bharnden@raritanval.edu)  
Website: [www.sbdcrvcc.com](http://www.sbdcrvcc.com)

Bill Harnden  
Regional Director

*The Small Business Development Center (SBDC) provides free professional, comprehensive consulting and training services to both start-up and established small business owners.*

SCORE/Central Jersey: (Hunterdon, Middlesex, Somerset)  
Raritan Valley Community College  
118 Lamington Road  
Branchburg, NJ 08876

Phone: 908-526-1200, Ext. 8449  
E-mail: [scorecentraljersey14@gmail.com](mailto:scorecentraljersey14@gmail.com)  
Website: [www.centraljersey.score.org](http://www.centraljersey.score.org)

No Direct Contact Person

*SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.*

### LOCAL BUSINESS RESOURCES - SOMERSET COUNTY

County of Somerset, County Clerk  
20 Grove Street  
PO Box 3000  
Somerville, NJ 08876-1262

Phone: 908-231-7013  
Fax: 908-575-3930  
E-mail: [countyclerk@co.somerset.nj.us](mailto:countyclerk@co.somerset.nj.us)  
Website: [www.co.somerset.nj.us/clerk](http://www.co.somerset.nj.us/clerk)

Steve Peter  
County Clerk

*The Clerk's Office registers new businesses.*

---

**Resources to Help Your Business Grow**


---

**LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)**

|   |  |                |
|---|--|----------------|
| <u>County of Somerset, Office of Economic Development</u> | Phone: 908-231-7178  | Walter C. Lane |
| 20 Grove Street   | Fax: 908-707-1749  | Director       |
| PO BOX 3000   | E-mail: <a href="mailto:lane@co.somerset.nj.us">lane@co.somerset.nj.us</a> |                |
| Somerville, 08876   | Website: <a href="http://www.co.somerset.nj.us">www.co.somerset.nj.us</a>  |                |

*The Office of Economic Development assists businesses in accessing demographic and statistical information, business-related incentives, guidance in regulatory and approvals processes, site identification, strategic economic development planning and implementation by serving as a business advocate.*

|                                     |   |             |
|-------------------------------------|---|-------------|
| <u>Downtown Somerville Alliance</u> | Phone: 908-524-0104   | Jane Kobuta |
| 25 West End Avenue                  | Email: <a href="mailto:info@downtownsomerville.com">info@downtownsomerville.com</a> | Chair       |
| Somerville, NJ 08876                | Website: <a href="http://www.somervillenj.org">www.somervillenj.org</a>             |             |

*The Downtown Somerville Alliance mission is to promote and enhance the economic well-being and growth of Somerville's Historic Downtown District.*

|  |   |                |
|--|---|----------------|
| <u>Raritan Valley Community College (RVCC) - Workforce Training Center (WTC)</u> | Phone: 908-218-8871   | Joanie Coffaro |
| 118 Lamington Road   | E-mail: <a href="mailto:cce@raritanval.edu">cce@raritanval.edu</a>  | Director       |
| Branchburg, NJ 08876   | Website: <a href="http://www.raritanval.edu">www.raritanval.edu</a> |                |

*The mission of WTC is to provide quality educational experiences to help individuals reach their highest potential, enhancing personal enrichment and professional growth through lifelong education and workforce development.*

|   |  |                 |
|---|--|-----------------|
| <u>Somerset County Business Partnership</u> | Phone: 908-218-4300                                      | Chris Edwards   |
| 360 Grove Street                            | Fax: 908-722-7823  | President & CEO |
| Bridgewater, NJ 08807                       | E-mail: <a href="mailto:info@scbp.org">info@scbp.org</a> |                 |
|   | Website: <a href="http://www.scbp.org">www.scbp.org</a>  |                 |

*The Somerset County Business Partnership is a unique organization that creates "vibrant connections" with our partners in the public and private sectors to build a prosperous and sustainable future in Somerset County, NJ.*

|                         |  |                    |
|-------------------------|--|--------------------|
| <u>New Jersey PACE</u>  | Phone: 908-581-8418  | Jonathan Cloud     |
| 8 Revere Drive          | E-mail: <a href="mailto:jcloud@newjerseypace.org">jcloud@newjerseypace.org</a> | Executive Director |
| Basking Ridge, NJ 07920 | Website: <a href="http://www.newjerseypace.org">www.newjerseypace.org</a>      |                    |

*The mission is to provide assistance to enterprises (especially but not exclusively start-ups) and nonprofits with business initiatives that address issues of sustainability--helping the environment through green/cleantech products, providing social benefits to communities, and/or reducing the total impact of their operations.*

---

**Resources to Help Your Business Grow**


---

**LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)**

Hillsborough Business Association  
379 South Branch Road  
Hillsborough, NJ 08844

Phone: 908-369-3533  
E-Mail: [dkois@hillsborough-nj.org](mailto:dkois@hillsborough-nj.org)  
Website: [www.hillsboroughbusiness.org](http://www.hillsboroughbusiness.org)

David Kois  
Business Advocate

*The Hillsborough Business Association (HBA) is a Hillsborough Township Initiative to support local businesses with promotion and development programs. The HBA is administered by the Office of the Business Advocate.*

Township of Franklin, Department of Economic Development  
475 DeMott Lane  
Somerset, NJ 08873

Phone: 732-873-2500 Ext. 6274  
Website: [www.franklintwpnj.org](http://www.franklintwpnj.org)

Vincent Dominach  
Director

*The mission of the Office of Economic Development is the attraction and retention of business as well as the development and implementation of programs and services that will improve the Township's economic base and quality of life for businesses and residents.*

**CHAMBERS OF COMMERCE – SOMERSET COUNTY**

*The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.*

Bernards Township Regional Chamber of Commerce  
PO Box 11  
Basking Ridge, NJ 07920

Phone: 908-766-6755  
Email: [info@bernardstwpregionalchamber.org](mailto:info@bernardstwpregionalchamber.org)  
Website: [www.bernardstwpregionalchamber.org](http://www.bernardstwpregionalchamber.org)

Al Licata  
President &  
Executive Director

Franklin Township Chamber of Commerce  
675 Franklin Boulevard  
Somerset, NJ 08873

Phone: 732-545-7044  
E-Mail: [administrator@franklinchambernj.org](mailto:administrator@franklinchambernj.org)  
Website: [www.franklinchambernj.org](http://www.franklinchambernj.org)

Juanita Painson  
President

Somerville Business & Professional Association  
PO Box 307  
Somerville, NJ 08876

Phone: 908-725-1893  
Email: [info@somervillebiz.org](mailto:info@somervillebiz.org)  
Website: [www.somervillebiz.org](http://www.somervillebiz.org)

Mike Ivers  
President



Resources & Solutions  
for Small Business

**UCEDC**

A Non-Profit Economic Development Corporation

**75 CHESTNUT STREET, CRANFORD, NJ 07016**  
**908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM**