



Resources & Solutions  
for Small Business

**UCEDC**

A Non-Profit Economic Development Corporation

**2021**  
**OCEAN COUNTY**  

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**BUSINESS RESOURCE GUIDE**

75 CHESTNUT STREET, CRANFORD, NJ 07016  
908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM



**UCEDC, a non-profit economic development corporation,** is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

## **Financing**

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5.5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

## **Government Contracting**

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

## **Training**

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

## **Business Tools**

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

## Resources to Help Your Business Grow

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**S**ustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

### FEDERAL/STATE GENERAL BUSINESS RESOURCES

US Small Business Administration  
Two Gateway Center, Suite 1002  
Newark, NJ 07102

Phone: 973-645-3680  
Fax: 973-645-6265  
E-mail: [alfred.titone@sba.gov](mailto:alfred.titone@sba.gov)  
Website: [www.sba.gov](http://www.sba.gov)

Alfred Titone  
District Director

*The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.*

New Jersey Business Action Center  
33 West State Street  
Trenton, NJ 08625

Phone: 1-800-JERSEY-7  
Fax: 609-292-5509  
Email: [feedback@sos.state.nj.us](mailto:feedback@sos.state.nj.us)  
Website: [www.nj.gov/state/bac](http://www.nj.gov/state/bac)

Melanie Willoughby  
Executive Director

*The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.*

*Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.*

*Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.*

*Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800- JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.*

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## Resources to Help Your Business Grow

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### FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

New Jersey Business & Industry Association  
10 West Lafayette Street  
Trenton, NJ 08608-1199

Phone: 609-393-7707  
Email: [info@njbia.org](mailto:info@njbia.org)  
Website: [www.njbia.org](http://www.njbia.org)

Michele N. Siekerka  
President

*The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members collectively employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).*

New Jersey Economic Development Authority  
36 West State Street  
P.O. Box 990  
Trenton, NJ 08625-0820

Phone: 609-858-6700  
Email: [customercare@njeda.com](mailto:customercare@njeda.com)  
Website: [www.njeda.com](http://www.njeda.com)

Timothy Sullivan  
Chief Executive Officer

*The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.*

New Jersey LGBTQ Chamber  
155 Willowbrook Boulevard, Suite 350  
Wayne, NJ 07470

Phone: 973-869-9567  
Email: [info@njlgbtchamber.org](mailto:info@njlgbtchamber.org)  
Website: [www.njlgbtchamber.org](http://www.njlgbtchamber.org)

Joseph Renga  
President

*The organization is New Jersey's premier LGBTQ business association dedicated to strengthening LGBTQ businesses in the New Jersey tri-state area. The chamber increases the economic staying-power of its members and allies and facilitates successful business collaboration. It is a platform for business visionaries, and the first stop for LGBTQ entrepreneurs and allies seeking to advance and access opportunity and resources.*

New Jersey State Library System – Small Business Services

Phone: 973-733-7779  
Email: [reference@npl.org](mailto:reference@npl.org)  
Website: [www.njstatelib.org](http://www.njstatelib.org)

*The New Jersey State Library System provides many services including small business services. If you have a business question ("Ask a Business Librarian"), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library's Business Research Tools to get access to market research and company databases.*

## Resources to Help Your Business Grow

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### FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

African American Chamber of Commerce  
of New Jersey

379 West State Street  
Trenton, NJ 08608

Phone: 609-571-1620  
Fax: 609-571-1608  
Email: [jharmon@aaccnj.com](mailto:jharmon@aaccnj.com)  
Website: [www.aaccnj.com](http://www.aaccnj.com)

John E. Harmon, Sr.  
President & CEO

*The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).*

New Jersey Chamber of Commerce

216 West State Street  
Trenton, NJ 08608

Phone: 609-989-7888  
E-mail: [theresa@njchamber.com](mailto:theresa@njchamber.com)  
Website: [njchamber.com](http://njchamber.com)

Thomas Bracken  
President & CEO

*For more than a century, the New Jersey Chamber of Commerce (NJCC) has been the business community's voice in Trenton. NJCC promotes the interests of its members and the state's business community via legislation and regulations that will grow the economy, create new jobs and make the state more competitive and more affordable for everyone.*

Statewide Hispanic Chamber of Commerce  
of New Jersey

1280 Wall Street, Suite 312  
Lyndhurst, NJ 07071

Phone: 201-935-0035  
Fax: 866-226-1828  
E-mail: [chamber@shccnj.org](mailto:chamber@shccnj.org)  
Website: [www.shccnj.org](http://www.shccnj.org)

Carlos A. Medina  
Chair

*As a not-for-profit organization for over 28 years, the Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ), has become the voice of the 119,000 Hispanic-owned businesses that contribute over \$20 billion to the state's economy. The chamber is the premier vehicle to access the Latino community and its formidable purchasing power, as evidenced by our growth of non-Hispanic membership reaching 45 percent.*

Rutgers University Center for Urban  
Entrepreneurship & Economic Development

1 Washington Park  
Newark, NJ 07102

Phone: 973-353-1288  
Email: [lrichardson@business.rutgers.edu](mailto:lrichardson@business.rutgers.edu)  
Website: [www.business.rutgers.edu](http://www.business.rutgers.edu)

Lyneir Richardson  
Executive Director

*The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promotes and fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.*

## Resources to Help Your Business Grow

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### REGIONAL BUSINESS RESOURCES - OCEAN COUNTY

U.S. Department of Commerce - Commercial Service, Central Jersey  
Princeton Pike Corporate Center  
Lawrenceville, NJ 08648

Phone: 609-896-2734  
Email: [janet.robertson@trade.gov](mailto:janet.robertson@trade.gov)  
Website: [www.export.gov/newjersey](http://www.export.gov/newjersey)

Janet Robertson  
Commercial Officer

*The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps New Jersey companies - in Hunterdon, Mercer, Middlesex, Monmouth, Ocean, Somerset and Union counties - export goods and services to overseas buyers.*

New Jersey Small Business Development Center at Brookdale Community College  
ATEC Building, Room 111  
765 Newman Springs Road  
Lincroft, NJ 07738

Phone: 732-842-8685  
Fax: 732-224-2061  
Email: [jfuertes@brookdalecc.edu](mailto:jfuertes@brookdalecc.edu)  
Website: [www.mosbdc.com](http://www.mosbdc.com)

Jackie Mejias-Fuertes  
Regional Director

*The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners. The center at Brookdale Community College serves Monmouth and Ocean counties.*

Ocean County SCORE - Chapter 150  
33 Washington Street  
Toms River, NJ 08753

Phone: 732-505-6033  
Fax: 732-505-0331  
Email: [score150@verizon.net](mailto:score150@verizon.net)  
Website: [www.oceancountyscore.org](http://www.oceancountyscore.org)

Dave Younghans  
Mentor

*SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners. In addition to Ocean County, the Chapter also serves Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties.*

New Jersey Association of Women Business Owners (NJAWBO) - Shore Region

Phone: 732-867-9902  
Email: [njawbo@njawbo.org](mailto:njawbo@njawbo.org)  
Website: [www.njawbo.org](http://www.njawbo.org)

Buvana Radhakrishnan  
Region Leadership  
Team Chair

*NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development. The Shore Region includes Middlesex, Monmouth and Ocean counties.*

### LOCAL BUSINESS RESOURCES – OCEAN COUNTY

Ocean County Clerk's Office  
118 Washington Street  
Toms River, NJ 08754

Phone: 732-929-2018  
E-mail: [scolabella@co.ocean.nj.us](mailto:scolabella@co.ocean.nj.us)  
Website: [www.oceancountyclerk.com](http://www.oceancountyclerk.com)

Scott Colabella  
County Clerk

*The Clerk's office registers sole proprietor businesses and partnerships.*

## Resources to Help Your Business Grow

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### LOCAL BUSINESS RESOURCES – OCEAN COUNTY (Con't)

<u>Ocean County Department of Planning</u> 129 Hooper Avenue Toms River, NJ 08754	Phone: 732-929-2054 Fax: 732-244-8386 Website: <a href="http://www.planning.co.ocean.nj.us">www.planning.co.ocean.nj.us</a>	Anthony M. Agliata Director
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*The Ocean County Department of Planning serves as staff to the Ocean County Planning Board. In addition to regular planning board responsibilities, the department is involved in a broad range of planning programs including community and economic development, long range and strategic planning, open space preservation and environmental programs.*

<u>Ocean County Workforce Development Board</u> 1027 Hooper Avenue Building #2, 3rd Floor Toms River, NJ 08754	Phone: 732-506-5364 Email: <a href="mailto:cmeyer@co.ocean.nj.us">cmeyer@co.ocean.nj.us</a> Website: <a href="http://www.co.ocean.nj.us/oc/ocdhs/frmWDB.aspx">www.co.ocean.nj.us/oc/ocdhs/frmWDB.aspx</a>	Cheryl Meyer Unit Coordinator
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*The Ocean County Workforce Development Board is a local partnership of private and public sector representatives that provides coordinated planning, policy guidance and oversight for all workforce readiness programs in the county through the One Stop Career Center.*

<u>Lakewood Development Corporation</u> Municipal Building 231 Third Street Lakewood, NJ 08701	Phone: 732-364-2500 Ext. 5260 Fax: 732-364-5417 Email: <a href="mailto:dklein@lakewoodnj.gov">dklein@lakewoodnj.gov</a> Website: <a href="http://www.lakewoodnj.gov">www.lakewoodnj.gov</a>	David Klein Executive Director
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*The Lakewood Development Corporation works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the county.*

<u>Monmouth-Ocean Development Council</u> Monmouth Shores Corporate Park 4814 Outlook Drive, Suite 102 Wall, NJ 07753	Phone: 732-751-8696 Email: <a href="mailto:ben_waldron@modc.com">ben_waldron@modc.com</a> Website: <a href="http://www.modc.com">www.modc.com</a>	Benjamin L. Waldron Executive Director
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*The Monmouth-Ocean Development Council (MODC) is dedicated to enhancing the quality of life and business environment in Monmouth and Ocean counties. MODC's members include hundreds of influential business, community and government leaders representing diverse groups through the bi-county region.*

<u>Seaside Heights Business Improvement District</u> 1214 Boulevard PO Box 43 Seaside Heights, NJ 08751	Phone: 732-830-3700 Fax: 732-830-1485 Email: <a href="mailto:info@exit82.com">info@exit82.com</a> Website: <a href="http://www.exit82.com">www.exit82.com</a>	Michael Redpaph Executive Director
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*The Seaside Heights Business Improvement District is an outrageously fun, diverse and walkable community of entertainment and business professionals offering a unique experience that combines an oceanfront family-friendly resort amusement park, dining and evening entertainment centered in a thriving recreational region.*



## Resources to Help Your Business Grow

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### LOCAL BUSINESS RESOURCES – OCEAN COUNTY (Con't)

<u>Southern New Jersey Development Council</u> 900 Route 168, Suite D-4 Turnersville, NJ 08012	Phone: 856-228-7500 Fax: 856-228-7511 E-mail: <a href="mailto:snjc@snjc.org">snjc@snjc.org</a> Website: <a href="http://www.snjdc.org">www.snjdc.org</a>	Marlene Z. Asselta President
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*The professional SNJDC staff work on behalf of its membership and the southern eight counties of New Jersey in order to create a better economic environment in the region.*

### OCEAN COUNTY URBAN ENTERPRISE ZONES

*The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.*

<u>Lakewood Development Corporation/UEZ</u> 231 Third Street Lakewood, NJ 08701	Phone: 732-364-2500, Ext. 5260 Fax: 732-719-4838 E-mail: <a href="mailto:dklein@lakewoodnj.gov">dklein@lakewoodnj.gov</a> Website: <a href="http://www.lakewoodnj.gov/department/uez">www.lakewoodnj.gov/department/uez</a>	David Klein Executive Director Lakewood Development Corporation
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### CHAMBERS OF COMMERCE – OCEAN COUNTY

*The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general businesses environment in their respective community.*

<u>Brick Township Chamber of Commerce</u> 270 Chambers Bridge Road, Suite 6 Brick, NJ 08723	Phone: 732-477-4949 Fax: 732-477-5788 E-mail: <a href="mailto:info@brickchamber.com">info@brickchamber.com</a> Website: <a href="http://www.brickchamber.com">www.brickchamber.com</a>	Chelle Hulse Executive Director
<u>Greater Toms River Chamber of Commerce</u> 1027 Hooper Avenue Building 1, Floor #2, Suite 5 Toms River, NJ 08753	Phone: 732-349-0220 Email: <a href="mailto:danielle@tomsriverchamber.com">danielle@tomsriverchamber.com</a> Website: <a href="http://www.tomsriverchamber.com">www.tomsriverchamber.com</a>	Danielle Norcross Chief Executive Officer
<u>Jackson Chamber of Commerce</u> 1021 West Commodore Boulevard Jackson, NJ 08527	Phone: 732-833-0005 Fax: 732-833-7033 Email: <a href="mailto:jcinfo@jacksonchamber.com">jcinfo@jacksonchamber.com</a> Website: <a href="http://www.jacksonchamber.com">www.jacksonchamber.com</a>	Steve Chisholm President



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**Resources to Help Your Business Grow**

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**CHAMBERS OF COMMERCE – OCEAN COUNTY (Con't)**

Lakewood Chamber of Commerce  
1771 Madison Avenue, Suite 5  
Lakewood, NJ 08701

Phone: 732-363-0012  
Fax: 732-367-4453  
Email: [staff@mylakewoodchamber.com](mailto:staff@mylakewoodchamber.com)  
Website: <https://mylakewoodchamber.com>

Menashe P. Miller  
Executive Director

Point Pleasant Beach Chamber of Commerce  
517A Arnold Avenue  
Point Pleasant Beach, NJ 08742

Phone: 732-899-2424  
E-mail: [info@pointpleasantbeachnj.com](mailto:info@pointpleasantbeachnj.com)  
Website: [www.pointpleasantbeachchamber.com](http://www.pointpleasantbeachchamber.com)

Roger Faulkenberry  
President

Point Pleasant Chamber of Commerce  
1620 Beaver Dam Road  
Point Pleasant, NJ 08742

Phone: 732-295-8850  
Fax: 732-295-8990  
Website: [www.pointpleasantchamber.com](http://www.pointpleasantchamber.com)

Megan Jedry  
President

Southern Ocean County Chamber of Commerce  
265 West 9th Street  
Ship Bottom, NJ 08008

Phone: 609-494-7211  
Email: [info@sochamber.com](mailto:info@sochamber.com)  
Website: [www.visitlbiregion.com](http://www.visitlbiregion.com)

Chris Schwab  
President



Resources & Solutions  
for Small Business

**UCEDC**

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**75 CHESTNUT STREET, CRANFORD, NJ 07016**  
**908-527-1166/INFO@UCEDC.COM WWW.UCEDC.COM**