



Somerset County Business Resource Guide

November 2019



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www.ucedc.com



Resources & Solutions
for Small Business

UCEDC

UCEDC, a non-profit economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

FEDERAL/STATE BUSINESS RESOURCES

US Small Business Administration

Two Gateway Center
15th floor
Newark, NJ 07102

Phone: 973-645-2434
Fax: 973-645-6560
E-mail: alfred.titone@sba.gov
Website: www.sba.gov

Alfred Titone
District Director

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

New Jersey Business Action Center

33 West State Street
Trenton, NJ 08625

Phone: 1-800-JERSEY-7
Fax: 609-292-5509
Email: feedback@sos.state.nj.us
Website: www.nj.gov/state/bac

Melanie Willoughby
Executive Director

The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.

Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.

Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800-JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.

Resources to Help Your Business Grow

FEDERAL/STATE BUSINESS RESOURCES (Con't)

New Jersey Business & Industry Association

102 West State Street
Trenton, NJ 08608-1199

Phone: 609-393-7707
Email: info@njbja.org
Website: www.njbja.org

Michele N. Siekerka
President

The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

New Jersey Economic Development Authority

36 West State Street
P.O. Box 990
Trenton, NJ 08625-0820

Phone: 609-858-6700
Email: customercare@njeda.com
Website: www.njeda.com

Timothy Sullivan
Chief Executive Officer

The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

New Jersey LGBTQ Chamber 155 Willowbrook Boulevard, Suite 350 Wayne, NJ 07470

Phone: 973-869-9567
Email: info@njlgbtchamber.org
Website: www.njlgbtchamber.org

Laurie Seliger
President

The organization is New Jersey's premier LGBTQ business association dedicated to strengthening LGBT businesses in the New Jersey tri-state area. The chamber increases the economic staying-power of its members and allies and facilitates successful business collaboration. It is a platform for business visionaries, and the first stop for LGBT entrepreneurs and allies seeking to advance and access opportunity and resources.

New Jersey State Library System – Small Business Services

Phone: 973-733-7779
Email: reference@npl.org
Website: www.njstatelib.org

The New Jersey State Library System provides many services including small business services. If you have a business question ("Ask a Business Librarian"), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library's Business Research Tools to get access to market research and company databases.

Resources to Help Your Business Grow

FEDERAL/STATE BUSINESS RESOURCES (Con't)African American Chamber of Commerce
of New Jersey379 West State Street
Trenton, NJ 08608Phone: 609-571-1620
Fax: 609-571-1608
Email: jharmon@aaccnj.com
Website: www.aaccnj.comJohn E. Harmon, Sr.
President & CEO

The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).

Statewide Hispanic Chamber of Commerce
of New Jersey1280 Wall Street, Suite 312
Lyndhurst, NJ 07071Phone: 201-935-0035
Fax: 866-226-1828
E-mail: chamber@shccnj.org
Website: www.shccnj.orgCarlos A. Medina
President & CEO

As a not-for-profit organization for over 28 years, the Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ), has become the voice of the 119,000 Hispanic owned businesses that contribute over \$20 billion to the State's economy. The Chamber is the premier vehicle to access the Latino community and its formidable purchasing power, as evidenced by our growth of non-Hispanic membership reaching 45 percent.

Rutgers University Center for Urban
Entrepreneurship & Economic
Development1 Washington Park
Newark, NJ 07102Phone: 973-353-1288
Email: lrichardson@business.rutgers.edu
Website: www.business.rutgers.eduLyneir Richardson
Executive Director

The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promote sand fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.

REGIONAL BUSINESS RESOURCESUS Department of Commerce –
Commercial Service, Northern New Jersey20 Washington Place
Newark, NJ 07102Phone: 973-645-4682
Email: susan.widmer@trade.gov
Website: www.export.gov/newjerseySusan Widmer
Office Director

The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.

Resources to Help Your Business Grow

REGIONAL BUSINESS RESOURCES (Con't)

<u>NJAWBO Central Region:</u> (Mercer, Hunterdon, Somerset)	Phone: 973-348-9528 Website: www.njawbo.org	Lois Hubert Region Leadership Team Chair
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NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY

<u>County of Somerset, County Clerk</u> 20 Grove Street PO Box 3000 Somerville, NJ 08876-1262	Phone: 908-231-7013 Fax: 908-575-3930 E-mail: countyclerk@co.somerset.nj.us Website: www.co.somerset.nj.us/clerk	Steve Peter County Clerk
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The Clerk's Office registers new businesses.

<u>County of Somerset, Office of Economic Development</u> 360 Grove Street Bridgewater, NJ 08876	Phone: 908-218-4300, Ext 25 Fax: 908-722-7823 E-mail: jmaddocks@scbp.org Website: www.co.somerset.nj.us	John P. Maddocks Vice President
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<u>Downtown Somerville Alliance</u> 25 West End Avenue Somerville, NJ 08876	Phone: 908-541-1600 Fax: 908-541-1605 Email: info@downtownsomerville.com Website: www.somervillenj.org	Beth Anne MacDonald Executive Director
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The Downtown Somerville Alliance mission is to promote and enhance the economic well-being and growth of Somerville's Historic Downtown District.

<u>Raritan Valley Community College (RVCC) – Workforce Development Center</u> 118 Lamington Road Branchburg, NJ 08876	Phone: 908-218-8871 E-mail: cce@raritanval.edu Website: www.raritanval.edu	Joanne Coffaro Director
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Their mission is to provide quality educational experiences to help individuals reach their highest potential, enhancing personal enrichment and professional growth through lifelong education and workforce development.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)

<u>SBDC at Raritan Valley Community College</u>	Phone: 908-526-1200, Ext 8516	Bill Harnden
Workforce Training Bldg.	Fax: 908-725-9687	Regional Director
118 Lamington Road	E-mail: bharnden@raritanval.edu	
Branchburg, NJ 08876	Website: www.sbdcrvcc.com	

The Small Business Development Center (SBDC) provides free professional, comprehensive consulting and training services to both start-up and established small business owners.

<u>SCORE Central Jersey</u>	E-mail:	Jane Meyer
Raritan Valley Community College	jagmeyer@gmail.com	Chapter Chair
Workforce Training Bldg.	Website:	
118 Lamington Road	www.centraljersey.score.org	
Branchburg, NJ 08876		

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.

<u>Somerset County Business Partnership</u>	Phone: 908-218-4300	Michael V. Kerwin
360 Grove Street	Fax: 908-722-7823	President & CEO
Bridgewater, NJ 08807	E-mail: info@scbp.org	
	Website: www.scbp.org	

The Somerset County Business Partnership is a unique organization that creates “vibrant connections” with our partners in the public and private sectors to build a prosperous and sustainable future in Somerset County, NJ.

<u>New Jersey PACE</u>	Phone: 908-581-8418	Jonathan Cloud
8 Revere Drive	E-mail: jcloud@newjerseypace.org	Executive Director
Basking Ridge, NJ 07920	Website: www.newjerseypace.org	

The mission is to provide assistance to enterprises (especially but not exclusively start-ups) and nonprofits with business initiatives that address issues of sustainability--helping the environment through green/cleantech products, providing social benefits to communities, and/or reducing the total impact of their operations.

<u>Hillsborough Business Association</u>	Phone: 908-369-4313, Ext. 7106	David Kois
379 South Branch Road	E-Mail:	Business Advocate
Hillsborough, NJ 08844	dkois@hillsborough-nj.org	
	Website:	
	www.hillsboroughbusiness.org	

The Commission is the liaison between the business community and the Township, assisting businesses individually and collectively to start, grow and expand in Hillsborough.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)

<u>Township of Franklin, Dept. of Economic Development</u> 475 DeMott Lane Somerset, NJ 08873	Phone: 732-873-2500 Ext. 6274 Website: www.franklintwpnj.org	Vincent Dominach Director
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The mission of the Office of Economic Development is the attraction and retention of business as well as the development and implementation of programs and services that will improve the Township's economic base and quality of life for businesses and residents.

CHAMBERS OF COMMERCE – SOMERSET COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.

<u>Bernards Township Chamber of Commerce</u> PO Box 11 Basking Ridge, NJ 07920	Phone: 908-766-6755 Email: rewlco@aol.com Website: www.bernardstwpregionalchamber.org	Al Licata Executive Director
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<u>Bernardsville Chamber of Commerce</u> PO Box 672 Bernardsville, NJ 07924	Phone: 908-766-990 Fax: 908-766-6055 E-mail: bvillechamberofcommerce@gmail.com Website: www.bvillechamber.com	Karen Lajterman Administrator
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<u>Franklin Township Chamber of Commerce</u> 675 Franklin Blvd Somerset, NJ 08873	Phone: 732-545-7044 Fax: 732-545-1060 E-Mail: administrator@franklinchambernj.org Website: www.franklinchambernj.org	Juanita Painson President
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<u>Somerville Business & Professional Association</u> PO Box 307 Somerville, NJ 08876	Phone: 908-725-1893 Email: info@somervillebiz.org Website: www.somervillebiz.org	Mike Ivers President
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Cranford, NJ 07016
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