



Resources & Solutions  
for Small Business

**UCEDC**

# Ocean County Business Resource Guide

July 2019



75 Chestnut Street, Cranford, NJ 07016  
908-527-1166 / [info@ucedc.com](mailto:info@ucedc.com)  
[www.ucedc.com](http://www.ucedc.com)



**UCEDC, a non-profit economic development corporation**, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted

established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

### **Financing**

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

### **Government Contracting**

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

### **Training**

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

### **Business Tools**

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

## Resources to Help Your Business Grow

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**S**ustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

### FEDERAL/STATE GENERAL BUSINESS RESOURCES

#### US Small Business Administration

Two Gateway Center  
15<sup>th</sup> floor  
Newark, NJ 07102

Phone: 973-645-3680  
Fax: 973-645-6560  
E-mail: [alfred.titone@sba.gov](mailto:alfred.titone@sba.gov)  
Website: [www.sba.gov](http://www.sba.gov)

Alfred Titone  
District Director

*The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.*

#### New Jersey Business Action Center

33 West State Street  
Trenton, NJ 08625

Phone: 1-800-JERSEY-7  
Fax: 609-292-5509  
Email: [feedback@sos.state.nj.us](mailto:feedback@sos.state.nj.us)  
Website: [www.nj.gov/state/bac](http://www.nj.gov/state/bac)

Melanie Willoughby  
Executive Director

*The New Jersey Business Action Center (NJBAC) is a business-first resource staffed by experts who can help your business whether you are just getting started or are already established. Our team can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.*

*Whether you are an entrepreneur, own a business on "Main Street", are located on a corporate campus, or interested in expanding your products and services through export, we're here for you. We are a business advocacy team within the Department of State, dedicated to solving problems and maximizing growth opportunities.*

*Our team includes the Office of Business Advocacy, the Office of Small Business Advocacy, the Office of Export Promotion, the Office of Planning Advocacy and the Business Helpline. Our experts know the ins and outs of operating a business in the Garden State and can put that knowledge to work for you.*

*Our motto says it all. "Business questions? NJBAC has answers!" Call our Business Helpline at 1-800- JERSEY-7 or visit us at <https://www.state.nj.us/state/bac/bac-about.shtml> today.*

## Resources to Help Your Business Grow

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### FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

New Jersey Business & Industry Association

102 West State Street  
Trenton, NJ 08608-1199

Phone: 609-393-7707  
Email: [info@njbja.org](mailto:info@njbja.org)  
Website: [www.njbja.org](http://www.njbja.org)

Michele N. Siekerka  
President

*The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).*

New Jersey Economic Development Authority

36 West State Street  
P.O. Box 990  
Trenton, NJ 08625-0820

Phone: 609-858-6700  
Email: [customercare@njeda.com](mailto:customercare@njeda.com)  
Website: [www.njeda.com](http://www.njeda.com)

Timothy Sullivan  
Chief Executive Officer

*The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.*

New Jersey LGBTQ Chamber

155 Willowbrook Boulevard, Suite 350  
Wayne, NJ 07470

Phone: 973-869-9567  
Email: [info@njlgbtchamber.org](mailto:info@njlgbtchamber.org)  
Website: [www.njlgbtchamber.org](http://www.njlgbtchamber.org)

Laurie Seliger  
President

*The organization is New Jersey's premier LGBTQ business association dedicated to strengthening LGBT businesses in the New Jersey tri-state area. The chamber increases the economic staying-power of its members and allies and facilitates successful business collaboration. It is a platform for business visionaries, and the first stop for LGBT entrepreneurs and allies seeking to advance and access opportunity and resources.*

New Jersey State Library System – Small Business Services

Phone: 973-733-7779  
Email: [reference@npl.org](mailto:reference@npl.org)  
Website: [www.njstatelib.org](http://www.njstatelib.org)

*The New Jersey State Library System provides many services including small business services. If you have a business question (“Ask a Business Librarian”), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library’s Business Research Tools to get access to market research and company databases.*

## Resources to Help Your Business Grow

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### FEDERAL/STATE GENERAL BUSINESS RESOURCES (Con't)

<u>African American Chamber of Commerce of New Jersey</u> 379 West State Street Trenton, NJ 08608	Phone: 609-571-1620 Fax: 609-571-1608 Email: <a href="mailto:jharmon@aaccnj.com">jharmon@aaccnj.com</a> Website: <a href="http://www.aaccnj.com">www.aaccnj.com</a>	John E. Harmon, Sr. President & CEO
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*The African American Chamber of Commerce of New Jersey (AACCNJ) is dedicated to economically empowering and sustaining African American communities and businesses through entrepreneurship and capitalistic initiatives throughout the state of New Jersey and through its partnership with the National Black Chamber of Commerce, Inc. (NBCC).*

<u>Rutgers University Center for Urban Entrepreneurship &amp; Economic Development</u> 1 Washington Park Newark, NJ 07102	Phone: 973-353-1288 Email: <a href="mailto:rjrichardson@business.rutgers.edu">rjrichardson@business.rutgers.edu</a> Website: <a href="http://www.business.rutgers.edu">www.business.rutgers.edu</a>	Lyneir Richardson Executive Director
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*The Center for Urban Entrepreneurship & Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and non-profit sectors to develop citywide resources and bring renewed economic growth and vitality through urban entrepreneurship. The center promote sand fosters a new generation of urban entrepreneurs who actively seek socially conscious urban renaissance.*

### REGIONAL BUSINESS RESOURCES - OCEAN COUNTY

<u>U.S. Department of Commerce - Commercial Service, Central/Southern Jersey</u> Princeton Pike Corporate Center Lawrenceville, NJ 08648	Phone: 609-896-2734 Email: <a href="mailto:janice.barlow@trade.gov">janice.barlow@trade.gov</a> Website: <a href="http://www.export.gov/newjersey">www.export.gov/newjersey</a>	Janice Barlow Sr. International Trade Specialist
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*The U.S. Commerce Service, an important part of the U.S. Department of Commerce's International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.*

<u>New Jersey Association of Women Business Owners (NJAWBO) Shore Region:</u> (Monmouth, Ocean, Middlesex)	Phone: 732-581-7873 Email: <a href="mailto:njawbo@njawbo.org">njawbo@njawbo.org</a> Website: <a href="http://www.njawbo.org">www.njawbo.org</a>	Maureen Rushalski Region Leadership Team Chair
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*NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.*

## Resources to Help Your Business Grow

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### LOCAL BUSINESS RESOURCES – OCEAN COUNTY

<u>County of Ocean, County Clerk</u> 118 Washington Street PO Box 2191 Toms River, NJ 08754	Toll Free: 800-722-0291 Phone: 732-929-2018 Fax: 732-349-4336 E-mail: <a href="mailto:scolabella@co.ocean.nj.us">scolabella@co.ocean.nj.us</a> Website: <a href="http://www.oceancountyclerk.com">www.oceancountyclerk.com</a>	Scott Colabella County Clerk
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*The Clerk's office registers sole proprietor businesses and partnerships.*

<u>Lakewood Development Corp.</u> Municipal Building 231 Third Street Lakewood, NJ 08701	Phone: 732-364-2500 Ext. 5395 Fax: 732-364-5417 Email: <a href="mailto:dklein@lakewoodnj.gov">dklein@lakewoodnj.gov</a> Website: <a href="http://www.lakewoodnj.gov">www.lakewoodnj.gov</a>	David Klein Acting Executive Director
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*The Lakewood Development Corporation works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the County.*

<u>Monmouth-Ocean Development Council</u> Monmouth Shores Corporate Park 4814 Outlook Dr., Suite 102 Wall, NJ 07753	Phone: 732-751-8696 Fax: 732-751-8698 Email: <a href="mailto:ben_waldron@modc.com">ben_waldron@modc.com</a> Website: <a href="http://www.modc.com">www.modc.com</a>	Benjamin L. Waldron Executive Director
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*The Monmouth-Ocean Development Council (MODC) is a consortium of business, government, professional, and community leaders in the Monmouth/Ocean County area. MODC is a catalyst for positive change and an advocate of solutions and opportunities for the region's business and economic development through programs of planned cultural, educational, environmental, professional and tourism growth.*

<u>New Jersey Small Business Development Center at Brookdale Community College</u> ATEC Building, Room 111 765 Newman Springs Road Lincroft, NJ 07738	Phone: 732-842-8685 Fax: 732-842-0203 Email: <a href="mailto:jfuentes@brookdalecc.edu">jfuentes@brookdalecc.edu</a> Website: <a href="http://www.mosbdc.com">www.mosbdc.com</a>	Jackie Mejias-Fuertes Regional Director
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*The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners.*

<u>Ocean County SCORE Chapter 150</u> 33 Washington Street Toms River, NJ 08753	Phone: 732-505-6033 Fax: 732-505-0331 Email: <a href="mailto:score150@verizon.net">score150@verizon.net</a> Website: <a href="http://www.oceancountyscore.org">www.oceancountyscore.org</a>	Michael Widico Chapter Chair
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*SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.*

## Resources to Help Your Business Grow

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### LOCAL BUSINESS RESOURCES – OCEAN COUNTY (Con't)

Seaside Heights Business Improvement District

1214 Boulevard  
PO Box 43  
Seaside Heights, NJ 08751

Phone: 732-830-3700  
Fax: 732-830-1485  
Email: [info@exit82.com](mailto:info@exit82.com)  
Website: [www.exit82.com](http://www.exit82.com)

Michael Redpaph  
Executive Director

*The Seaside Heights Business Improvement District is an outrageously fun, diverse and walkable community of entertainment and business professionals offering a unique experience that combines an oceanfront family-friendly resort amusement park, dining and evening entertainment centered in a thriving recreational region.*

Southern New Jersey Development Council

900 Route 168, Suite D-4  
Turnersville, NJ 08012

Phone: 856-228-7500  
Fax: 856-228-7511  
E-mail: [snjc@snjc.org](mailto:snjc@snjc.org)  
Website: [www.snjdc.org](http://www.snjdc.org)

Marlene Z. Asselta  
President

*The professional SNJDC staff work on behalf of its membership and the southern eight counties of New Jersey in order to create a better economic environment in the region.*

### OCEAN COUNTY URBAN ENTERPRISE ZONES

*The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.*

Lakewood Development Corporation/UEZ

231 Third Street  
Lakewood, NJ 08701

Phone: 732-364-2500 Ext. 5257  
Fax: 732-364-5417  
E-mail: [dklein@lakewoodnj.gov](mailto:dklein@lakewoodnj.gov)  
Website: [www.lakewoodnj.gov/department/uez](http://www.lakewoodnj.gov/department/uez)

David Klein  
Acting Director

### CHAMBERS OF COMMERCE – OCEAN COUNTY

*The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general businesses environment in their respective community.*

Brick Township Chamber of Commerce

270 Chambers Bridge Road, Suite 6  
Brick, NJ 08723

Phone: 732-477-4949  
Fax: 732-477-5788  
E-mail: [info@brickchamber.com](mailto:info@brickchamber.com)  
Website: [www.brickchamber.com](http://www.brickchamber.com)

Chelle Hulse  
Executive Director

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**Resources to Help Your Business Grow**

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**CHAMBERS OF COMMERCE – OCEAN COUNTY (Con't)**Greater Toms River Chamber  
of Commerce

1027 Hooper Avenue  
Building 1, Floor #2, Ste. 5  
Toms River, NJ 08753

Phone: 732-349-0220

Email: [danielle@tomsriverchamber.com](mailto:danielle@tomsriverchamber.com)Website: [www.tomsriverchamber.com](http://www.tomsriverchamber.com)

Danielle Norcross  
Director of Operations

Jackson Chamber of Commerce

1021 West Commodore Boulevard  
Jackson, NJ 08527

Phone: 732-833-0005

Fax: 732-833-7033

Email: [jcinfo@jacksonchamber.com](mailto:jcinfo@jacksonchamber.com)Website: [www.jacksonchamber.com](http://www.jacksonchamber.com)

Steve Chisholm  
President

Lakewood Chamber of Commerce

681 River Avenue, Ste. 2F  
Lakewood, NJ 08701

Phone: 732-363-0012

Email: [mmiller@mylakewoodchamber.com](mailto:mmiller@mylakewoodchamber.com)

Fax: 732-367-4453

Website: <https://mylakewoodchamber.com>

Menashe P. Miller  
Executive Director

Point Pleasant Beach Chamber  
of Commerce

517A Arnold Avenue  
Point Pleasant Beach, NJ 08742

Phone: 732-899-2424

Fax: 732-899-0103

E-mail: [info@pointpleasantbeachnj.com](mailto:info@pointpleasantbeachnj.com)Website: [www.pointchamber.com](http://www.pointchamber.com)

Carol Vaccaro  
Executive Director

Point Pleasant Borough Chamber of  
Commerce

2810 Bridge Avenue  
Point Pleasant, NJ 08742

Phone: 732-295-8850

Email: [info@pointpleasantchamber.com](mailto:info@pointpleasantchamber.com)Website: [www.pointpleasantchamber.com](http://www.pointpleasantchamber.com)

Eileen McCabe  
Executive Director

Southern Ocean County Chamber  
of Commerce

265 West 9th Street  
Ship Bottom NJ 08008

Phone: 609-494-7211

Fax: 609-494-5807

Email: [info@sochamber.com](mailto:info@sochamber.com)Website: [www.visitlbiregion.com](http://www.visitlbiregion.com)

Jillian Elasser  
President