



Somerset County Business Resource Guide

November 2018



75 Chestnut Street, Cranford, NJ 07016
908-527-1166 / info@ucedc.com
www.ucedc.com



UCEDC, a non-profit economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

GENERAL BUSINESS RESOURCES

<u>US Small Business Administration</u>	Phone: 973-645-3680	Alfred Titone
Two Gateway Center	Fax: 973-645-6560	District Director
15 th Floor	E-mail: alfred.titone@sba.gov	
Newark, NJ 07102	Website: www.sba.gov	

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

<u>NJ Business Action Center</u>	Phone: 800-JERSEY 7	Melanie Willoughby
33 West State Street	Fax: 609-292-5509	Executive Director
Trenton, NJ 08625	Email: feedback@sos.state.nj.us	
	Website: www.nj.gov/state/bac	

The New Jersey Business Action Center plays a key role in helping grow, retain and attract business to the State. The center serves as a "one-stop" shop for business. The team at the Center works to encourage entrepreneurship by supporting New Jersey's businesses of all sizes, supporting global competitiveness of New Jersey companies, as well as to promote the State's attractiveness as a vacation destination and business investment location nationally and internationally. For more information, visit <https://nj.gov/state/assets/pdf/bac/NJBAC-Brochure.pdf>

<u>NJ Economic Development Authority</u>	Phone: 609-858-6700	Timothy Sullivan
36 West State Street	Email: customercare@njeda.com	Chief Executive Officer
P.O. Box 990	Website: www.njeda.com	
Trenton, NJ 08625-0820		

The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

Resources to Help Your Business Grow

GENERAL BUSINESS RESOURCES (Con't)

<u>New Jersey Business & Industry Association</u> 102 West State Street Trenton, NJ 08608-1199	Phone: 609-393-7707 Email: info@njbja.org Website: www.njbja.org	Michele N. Siekerka President
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The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

<u>New Jersey State Library System – Small Business Services</u>	Phone: 973-733-7779 Email: reference@npl.org Website: www.njstatelib.org
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The New Jersey State Library System provides many services including small business services. If you have a business question (“Ask a Business Librarian”), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library’s Business Research Tools to get access to market research and company databases.

<u>US Department of Commerce – Commercial Service, Northern New Jersey</u> 20 Washington Place Newark, NJ 07102	Phone: 973-645-4682 Email: susan.widmer@trade.gov Website: www.export.gov/newjersey	Susan Widmer Office Director
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The U.S. Commerce Service, an important part of the U.S. Department of Commerce’s International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY

<u>County of Somerset, County Clerk</u> 20 Grove Street PO Box 3000 Somerville, NJ 08876-1262	Phone: 908-231-7013 Fax: 908-575-3930 E-mail: countyclerk@co.somerset.nj.us Website: www.co.somerset.nj.us/clerk	Steve Peter County Clerk
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The Clerk’s Office registers new businesses.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)

County of Somerset, Office of Economic Development
360 Grove Street
Bridgewater, NJ 08876

Phone: 908-218-4300, Ext 25
Fax: 908-722-7823
E-mail: jmaddocks@scbp.org
Website: www.co.somerset.nj.us

John P. Maddocks
Vice President

Downtown Somerville Alliance
25 West End Avenue
Somerville, NJ 08876

Phone: 908-541-1600
Fax: 908-541-1605
Email: info@downtownsomerville.com
Website: www.somervillenj.org

Beth Anne MacDonald
Executive Director

The Downtown Somerville Alliance mission is to promote and enhance the economic well-being and growth of Somerville's Historic Downtown District.

NJAWBO Central Region:
(Mercer, Hunterdon, Somerset)

Phone: 732-993-1112
E-mail: bertha@staroneprofessional.com
Website: www.njawbo.org

Bertha Robinson
Region Leadership Team Chair

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.

Raritan Valley Community College - Division of Corporate & Continuing Education
Workforce Training Bldg.
118 Lamington Road
Branchburg, NJ 08876

Phone: 908-218-8871
Fax: 908-526-3576
E-mail: cce@raritanval.edu
Website: www.raritanval.edu/cce

Janet Perantoni
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Their mission is to provide quality educational experiences to help individuals reach their highest potential, enhancing personal enrichment and professional growth through lifelong education and workforce development.

SBDC at Raritan Valley Community College
Workforce Training Bldg.
118 Lamington Road
Branchburg, NJ 08876

Phone: 908-526-1200, Ext 8516
Fax: 908-725-9687
E-mail: bharnden@raritanval.edu
Website: www.sbdcrvc.com

Bill Harnden
Regional Director

The Small Business Development Center (SBDC) provides free professional, comprehensive consulting and training services to both start-up and established small business owners.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)

<u>SCORE Chapter 14 Central Jersey</u>	Phone: 908-526-1200	Allison Gill
Raritan Valley Community College	E-mail: info@centraljersey-score.org	
Workforce Training Bldg.	Website: www.centraljersey.score.org	
118 Lamington Road		
Branchburg, NJ 08876		

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.

<u>Somerset County Business Partnership</u>	Phone: 908-218-4300	Michael V. Kerwin
360 Grove Street	Fax: 908-722-7823	President & CEO
Bridgewater, NJ 08807	E-mail: info@scbp.org	
	Website: www.scbp.org	

The Somerset County Business Partnership is a unique organization that creates “vibrant connections” with our partners in the public and private sectors to build a prosperous and sustainable future in Somerset County, NJ.

<u>New Jersey PACE</u>	Phone: 908-581-8418	Jonathan Cloud
8 Revere Drive	Fax: 908-842-0422	Executive Director
Basking Ridge, NJ 07920	E-mail: jcloud@newjerseypace.org	
	Website: www.newjerseypace.org	

The mission is to provide assistance to enterprises (especially but not exclusively start-ups) and nonprofits with business initiatives that address issues of sustainability--helping the environment through green/cleantech products, providing social benefits to communities, and/or reducing the total impact of their operations.

<u>Hillsborough Business Association</u>	Phone: 908-369-4313 Ext. 106	David Kois
379 South Branch Road	Fax: 908-369-3954	Business Advocate
Hillsborough, NJ 08844	E-Mail: dkois@hillsborough-nj.org	
	Website: www.hillsboroughbusiness.org	

The Commission is the liaison between the business community and the Township, assisting businesses individually and collectively to start, grow and expand in Hillsborough.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - SOMERSET COUNTY (Con't)

Township of Franklin, Dept. of Economic Development
475 DeMott Lane
Somerset, NJ 08873

Phone: 732-873-2500 Ext. 6274
Website: www.franklintwpnj.org

Vincent Dominach
Director

The mission of the Office of Economic Development is the attraction and retention of business as well as the development and implementation of programs and services that will improve the Township's economic base and quality of life for businesses and residents.

CHAMBERS OF COMMERCE – SOMERSET COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.

<u>Bernards Township Chamber of Commerce</u> PO Box 11 Basking Ridge, NJ 07920	Phone: 908-766-6755 Fax: 908-339-5937 Email: info@bernardstwpregionalchamber.org Website: www.bernardstwpregionalchamber.org	Al Licata Executive Director
<u>Bernardsville Chamber of Commerce</u> PO Box 672 Bernardsville, NJ 07924	Phone: 908-766-990 Fax: 908-766-6055 E-mail: info@bvillechamber.com Website: www.bvillechamber.com	Karen Lajterman Administrator
<u>Franklin Township Chamber of Commerce</u> PNC Bank 675 Franklin Blvd Somerset, NJ 08873	Phone: 732-545-7044 Fax: 732-545-1060 E-Mail: administrator@franklinchambernj.org Website: www.franklinchambernj.org	Juanita Painson President
<u>Somerville Business & Professional Association</u> PO Box 307 Somerville, NJ 08876	Phone: 908-725-1893 Email: info@somervillebiz.org Website: www.somervillebiz.org	Mike Ivers President



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