



# Middlesex County Business Resource Guide

November 2018



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908-527-1166 / [info@ucedc.com](mailto:info@ucedc.com)  
[www.ucedc.com](http://www.ucedc.com)



**UCEDC, a non-profit economic development corporation,** is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through

innovative lending, comprehensive training initiatives and government procurement programs.

### **Financing**

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

### **Government Contracting**

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

### **Training**

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

### **Business Tools**

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

## Resources to Help Your Business Grow

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**S**ustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

### GENERAL BUSINESS RESOURCES

<u>US Small Business Administration</u>	Phone: 973-645-3680	Alfred Titone
Two Gateway Center	Fax: 973-645-6560	District Director
15 <sup>th</sup> Floor	E-mail: <a href="mailto:alfred.titone@sba.gov">alfred.titone@sba.gov</a>	
Newark, NJ 07102	Website: <a href="http://www.sba.gov">www.sba.gov</a>	

*The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.*

<u>NJ Business Action Center</u>	Phone: 800 JERSEY 7	Melanie Willoughby
33 West State Street	Fax: 609-292-5509	Executive Director
Trenton, NJ 08625	Email: <a href="mailto:feedback@sos.state.nj.us">feedback@sos.state.nj.us</a>	
	Website: <a href="http://www.nj.gov/state/bac">www.nj.gov/state/bac</a>	

*The New Jersey Business Action Center plays a key role in helping grow, retain and attract business to the State. The center serves as a "one-stop" shop for business. The team at the Center works to encourage entrepreneurship by supporting New Jersey's businesses of all sizes, supporting global competitiveness of New Jersey companies, as well as to promote the State's attractiveness as a vacation destination and business investment location nationally and internationally. For more information, visit <https://nj.gov/state/assets/pdf/bac/NJBAC-Brochure.pdf>*

<u>NJ Economic Development Authority</u>	Phone: 609-858-6700	Timothy Sullivan
36 West State Street	Email: <a href="mailto:customercare@njeda.com">customercare@njeda.com</a>	Chief Executive Officer
P.O. Box 990	Website: <a href="http://www.njeda.com">www.njeda.com</a>	
Trenton, NJ 08625-0820		

*The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.*

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### GENERAL BUSINESS RESOURCES (Con.t)

<u>New Jersey Business &amp; Industry Association</u>	Phone: 609-393-7707 Email: <a href="mailto:info@njbia.org">info@njbia.org</a> Website: <a href="http://www.njbia.org">www.njbia.org</a>	Michele N. Siekerka President
102 West State Street Trenton, NJ 08608-1199		

*The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).*

<u>New Jersey State Library System – Small Business Services</u>	Phone: 973-733-7779 Email: <a href="mailto:reference@npl.org">reference@npl.org</a> Website: <a href="http://www.njstatelib.org">www.njstatelib.org</a>	
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*The New Jersey State Library System provides many services including small business services. If you have a business question (“Ask a Business Librarian”), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library’s Business Research Tools to get access to market research and company databases.*

<u>US Department of Commerce – Commercial Service, Northern New Jersey</u>	Phone: 609-896-2734 Email: <a href="mailto:debora.sykes@trade.gov">debora.sykes@trade.gov</a> Website: <a href="http://www.export.gov/newjersey">www.export.gov/newjersey</a>	Debora Sykes Office Director
Princeton Pike Corporate Center Lawrenceville, NJ 08648		

*The U.S. Commerce Service, an important part of the U.S. Department of Commerce’s International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.*

### LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY

<u>County of Middlesex, County Clerk</u>	Phone: 732-745-3827 Fax: 732-745-3642 Website: <a href="http://www.middlesexcountynj.gov">www.middlesexcountynj.gov</a>	Elaine M. Flynn County Clerk
County Administration Building, 4 <sup>th</sup> Floor 75 Bayard Street New Brunswick, NJ 08901		

*The Clerk’s Office registers new businesses.*

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**Resources to Help Your Business Grow**


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**LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)**

County of Middlesex, Office of Economic and Business Development  
 County Administration  
 Building, 4<sup>th</sup> Floor  
 75 Bayard Street  
 New Brunswick, NJ 08901

Phone: 732-745-3890  
 Fax: 732-745-5911  
 Email: [carla.cefalo@co.middlesex.nj.us](mailto:carla.cefalo@co.middlesex.nj.us)  
 Website: [www.middlesexcountynj.gov](http://www.middlesexcountynj.gov)

Kathaleen Shaw  
 Department Head  
 Business Development &  
 Education

*The Department of Economic Development works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the County.*

County of Middlesex, Office of Workforce Development  
 550 Jersey Avenue  
 New Brunswick, NJ 08901

Phone: 732-745-4588 (for Business Services)  
 Email: [ckevin.kurdziel@co.middlesex.nj.us](mailto:ckevin.kurdziel@co.middlesex.nj.us)  
 Website: [www.middlesexcountynj.gov](http://www.middlesexcountynj.gov)

Kevin Kurdziel  
 Director

*The Workforce Investment Board is a local partnership of private and public sector individuals who provide coordinated planning, policy guidance, and oversight for all workforce investment programs and resources in Middlesex County*

Commercialization Center for Innovative Technologies  
 675 US Highway One  
 North Brunswick, NJ  
 08902

Phone: 732-839-1880  
 Email: [lhrcum@njeda.com](mailto:lhrcum@njeda.com)  
 Website: [www.njeda.com](http://www.njeda.com)

Lenzie Harcum  
 CCIT Program Manager

*The Commercialization Center for Innovative Technologies' (CCIT) core mission is to assist start-ups to become successful companies that will leave the center financially viable, strengthening the economy by commercializing critical technologies and creating jobs.*

SBDC @ Rutgers University  
 Rutgers Business School  
 Livingston Campus  
 100 Rockefeller Road  
 Suite 4005C  
 Piscataway, NJ 08854

Phone: 848-445-8790  
 Fax: 732-445-2239  
 E-mail: [njsbdcnb@business.rutgers.edu](mailto:njsbdcnb@business.rutgers.edu)  
 Website: <http://www.business.rutgers.edu/njsbdcnb>

Elayne McClaine  
 Regional Director

*The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners.*

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**Resources to Help Your Business Grow**


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**LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)**

<u>Main Street Highland Park</u> 212 Raritan Avenue 1 <sup>st</sup> Floor Highland Park, NJ 08904	Phone: 732-828-8444 Fax: 732-828-6555 Email: <a href="mailto:mainstreethighlankpark@gmail.com">mainstreethighlankpark@gmail.com</a> Website: <a href="http://www.mainstreethp.org">www.mainstreethp.org</a>	Rebecca Hersh Executive Director
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*Main Street Highland Park (MSHP) is a non-profit community development organization that manages the downtown Business District for the benefit of the merchants, business owners and residents of Highland Park. As a dedicated advocate for the downtown, Main Street leverages its budget resources and relationships on behalf of its constituent members to bring about change that would not otherwise be possible.*

<u>Carteret Business Partnership (CBP)</u> Memorial Municipal Building 61 Cooke Avenue Carteret, NJ 07008	Phone: 732-541-3835 Fax: 732-541-4989 Website: <a href="https://www.carteret.net/carteret-business-partnership/">https://www.carteret.net/carteret-business-partnership/</a>	Mark Hruska Director
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*CBP works to expand business offerings, promote business retention and recruitment, enhance the visual appearance, and develop a variety of marketing programs and activities to improve the business environment.*

<u>Metuchen Downtown Alliance (MDA)</u> 316 Main Street Metuchen, NJ 08840	Phone: 732-515-9660 Email: <a href="mailto:isaac@downtownmetuchen.org">isaac@downtownmetuchen.org</a> Website: <a href="http://www.downtownmetuchen.org">www.downtownmetuchen.org</a>	Isaac Kremer Executive Director
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*The Metuchen Downtown Alliance is a volunteer-based, nonprofit downtown management corporation dedicated to the management and revitalization of the designated Metuchen business district (the District) in partnership with stakeholders, residents, municipal government, and other partners.*

<u>New Brunswick City Market, Inc.</u> 109 Church Street New Brunswick, NJ 08901	Phone: 732-515-4849 Website: <a href="http://www.newbrunswick.com/pub/org">www.newbrunswick.com/pub/org</a>	Pamela Stefanek Executive Director
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*New Brunswick City Market, a privately funded non-profit organization, is dedicated to fostering economic growth, attracting new business and improving the economic vitality of the New Brunswick.*

## Resources to Help Your Business Grow

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### LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)

NJAWBO Shore Region:  
(Monmouth, Ocean, Middlesex)

Phone: 732-581-7873  
 Email: [info@yesyoucanmarketing.com](mailto:info@yesyoucanmarketing.com)  
 Website: [www.njawbo.org](http://www.njawbo.org)

Maureen Rushalski  
 Region Leadership Team Chair

*NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.*

SCORE Chapter 14 | Central Jersey

Raritan Valley Community College  
 118 Lamington Road  
 Branchburg, NJ 08876

Phone: 908-526-1200, Ext. 8449  
 Fax: 908-526-3576  
 Email: [info@centraljersey-score.org](mailto:info@centraljersey-score.org)  
 Website: [www.centraljersey.score.org/](http://www.centraljersey.score.org/)

Allison Gill

*SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.*

### URBAN ENTERPRISE ZONE – MIDDLESEX COUNTY

*The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.*

Carteret UEZ/Office of Community Development  
 61 Cooke Avenue  
 Carteret, NJ 07008

Phone: 732-541-3835  
 Fax: 732-541-1192  
 Email: [stjohnd@carteret.net](mailto:stjohnd@carteret.net)  
 Website: [www.ci.carteret.nj.us](http://www.ci.carteret.nj.us)

Diana St. John  
 Director of Community Development

City of New Brunswick, UEZ & Office of Planning Community & Economic Development  
 25 Kirkpatrick Street  
 New Brunswick, NJ 08903

Phone: 732-745-5050  
 Fax: 732-565-7532  
 E-mail: [gpatterson@cityofnewbrunswick.org](mailto:gpatterson@cityofnewbrunswick.org)  
 Website: [www.cityofnewbrunswick.org](http://www.cityofnewbrunswick.org)

Glenn Patterson  
 Dept. of Planning, Community & Economic Development

City of Perth Amboy, UEZ & Office of Economic Development  
 260 High Street  
 Perth Amboy, NJ 08861

Phone: 732-442-6421  
 Fax: 732-826-1160  
 E-mail: [jhutchinson@perthamboynj.org](mailto:jhutchinson@perthamboynj.org)  
 Website: [www.ci.perthamboy.nj.us](http://www.ci.perthamboy.nj.us)

June Hutchinson  
 UEZ Coordinator

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**Resources to Help Your Business Grow**

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**CHAMBERS OF COMMERCE – MIDDLESEX COUNTY**

*The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.*

<u>Edison Chamber of Commerce</u> 939 Amboy Avenue Edison, NJ 08837	Phone: 732-738-9482 Fax: 732-738-9485 E-mail: <a href="mailto:admin@edisonchamber.com">admin@edisonchamber.com</a> Website: <a href="http://www.edisonchamber.com">www.edisonchamber.com</a>	Joseph Coyle Executive Director
<u>Jamesburg-Monroe Regional Chamber of Commerce</u> Jamesburg Municipal Building 131 Perrineville Road Jamesburg, NJ 08831	Phone: 732-631-4549 Email: <a href="mailto:info@jmrchamber.org">info@jmrchamber.org</a> Website: <a href="http://www.jmrchamber.org">www.jmrchamber.org</a>	Carol L. DiCola President
<u>Metuchen Area Chamber of Commerce</u> 323 Main Street Suite B Metuchen, NJ 08840	Phone: 732-548-2964 Fax: 732-548-1481 E-mail: <a href="mailto:metuchen.chamber@optimum.net">metuchen.chamber@optimum.net</a> Website: <a href="http://www.metuchenchamberexchange.com">www.metuchenchamberexchange.com</a>	Tyreen Reuter Executive Director
<u>Middlesex County Regional Chamber of Commerce</u> 109 Church Street New Brunswick, NJ 08901	Phone: 732-745-8090 E-mail: <a href="mailto:lina@mcrcc.org">lina@mcrcc.org</a> Website: <a href="http://www.mcrcc.org">www.mcrcc.org</a>	Lina Llona President
<u>Old Bridge-Sayreville-South Amboy Chamber of Commerce</u> 2501 Route 516 Old Bridge, NJ 08857	Phone: 732-607-6340 Fax: 732-607-6341 Email: <a href="mailto:commerce@optonline.net">commerce@optonline.net</a> Website: <a href="http://www.chamberofcommerceobssa.org">www.chamberofcommerceobssa.org</a>	Russ Azzarello President
<u>Woodbridge Metropolitan Chamber of Commerce</u> 91 Main Street Woodbridge, NJ 07095	Phone: 732-636-4040 Fax: 732-636-3492 Website: <a href="http://www.woodbridgechamber.com">www.woodbridgechamber.com</a>	Amy Devitt Adminstrator





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Cranford, NJ 07016  
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