



Middlesex County Business Resource Guide

November 2018



75 Chestnut Street, Cranford, NJ 07016
908-527-1166 / info@ucedc.com
www.ucedc.com



UCEDC, a non-profit economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through

innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

GENERAL BUSINESS RESOURCES

<u>US Small Business Administration</u> Two Gateway Center 15 th Floor Newark, NJ 07102	Phone: 973-645-3680 Fax: 973-645-6560 E-mail: alfred.titone@sba.gov Website: www.sba.gov	Alfred Titone District Director
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The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

<u>NJ Business Action Center</u> 225 West State Street Trenton, NJ 08608	Phone: 800 JERSEY 7 Fax: 609-292-5509 Email: feedback@sos.state.nj.us Website: www.nj.gov/state/bac	Melanie Willoughby Executive Director
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The New Jersey Business Action Center plays a key role in helping grow, retain and attract business to the State. The center serves as a "one-stop" shop for business. The team at the Center works to encourage entrepreneurship by supporting New Jersey's businesses of all sizes, supporting global competitiveness of New Jersey companies, as well as to promote the State's attractiveness as a vacation destination and business investment location nationally and internationally. For more information, visit <https://nj.gov/state/assets/pdf/bac/NJBAC-Brochure.pdf>

<u>NJ Economic Development Authority</u> 36 West State Street P.O. Box 990 Trenton, NJ 08625-0820	Phone: 609-858-6700 Email: customercare@njeda.com Website: www.njeda.com	Timothy Sullivan Chief Executive Officer
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The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

Resources to Help Your Business Grow

GENERAL BUSINESS RESOURCES (Con.t)New Jersey Business & Industry Association

102 West State Street
Trenton, NJ 08608-1199

Phone: 609-393-7707
Email: info@njbja.org
Website: www.njbja.org

Michele N. Siekerka
President

The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

New Jersey State Library System – Small Business Services

Phone: 973-733-7779
Email: reference@npl.org
Website: www.njstatelib.org

The New Jersey State Library System provides many services including small business services. If you have a business question (“Ask a Business Librarian”), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library’s Business Research Tools to get access to market research and company databases.

US Department of Commerce – Commercial Service, Northern New Jersey

Princeton Pike Corporate Center
Lawrenceville, NJ 08648

Phone: 609-896-2734
Email: debora.sykes@trade.gov
Website: www.export.gov/newjersey

Debora Sykes
Office Director

The U.S. Commerce Service, an important part of the U.S. Department of Commerce’s International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTYCounty of Middlesex, County Clerk

County Administration Building, 4th Floor
75 Bayard Street
New Brunswick, NJ 08901

Phone: 732-745-3827
Fax: 732-745-3642
Website: www.middlesexcountynj.gov

Elaine M. Flynn
County Clerk

The Clerk’s Office registers new businesses.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)County of Middlesex, Office of Economic and Business Development

County Administration
Building, 4th Floor
75 Bayard Street
New Brunswick, NJ 08901

Phone: 732-745-3890
Fax: 732-745-5911
Email: carla.cefalo@co.middlesex.nj.us
Website: www.middlesexcountynj.gov

Kathaleen Shaw
Department Head
Business Development &
Education

The Department of Economic Development works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the County.

County of Middlesex, Office of Workforce Development

550 Jersey Avenue
New Brunswick, NJ 08901

Phone: 732-745-4588 (for
Business Services)
Email: ckevin.kurdziel@co.middlesex.nj.us
Website: www.middlesexcountynj.gov

Kevin Kurdziel
Director

The Workforce Investment Board is a local partnership of private and public sector individuals who provide coordinated planning, policy guidance, and oversight for all workforce investment programs and resources in Middlesex County

Commercialization Center for Innovative Technologies

675 US Highway One
North Brunswick, NJ
08902

Phone: 732-839-1880
Email: lhrcum@njeda.com
Website: www.njeda.com

Lenzie Harcum
CCIT Program Manager

The Commercialization Center for Innovative Technologies' (CCIT) core mission is to assist start-ups to become successful companies that will leave the center financially viable, strengthening the economy by commercializing critical technologies and creating jobs.

SBDC @ Rutgers University

Rutgers Business School
Livingston Campus
100 Rockefeller Road
Suite 4005C
Piscataway, NJ 08854

Phone: 848-445-8790
Fax: 732-445-2239
E-mail: njsbdcnb@business.rutgers.edu
Website: <http://www.business.rutgers.edu/njsbdcnb>

Elayne McClaine
Regional Director

The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)

<u>Main Street Highland Park</u> 212 Raritan Avenue 1 st Floor Highland Park, NJ 08904	Phone: 732-828-8444 Fax: 732-828-6555 Email: mainstreethighlankpark@gmail.com Website: www.mainstreethp.org	Rebecca Hersh Executive Director
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Main Street Highland Park (MSHP) is a non-profit community development organization that manages the downtown Business District for the benefit of the merchants, business owners and residents of Highland Park. As a dedicated advocate for the downtown, Main Street leverages its budget resources and relationships on behalf of its constituent members to bring about change that would not otherwise be possible.

<u>Carteret Business Partnership (CBP)</u> Memorial Municipal Building 61 Cooke Avenue Carteret, NJ 07008	Phone: 732-541-3835 Fax: 732-541-4989 Website: https://www.carteret.net/carteret-business-partnership/	Mark Hruska Director
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CBP works to expand business offerings, promote business retention and recruitment, enhance the visual appearance, and develop a variety of marketing programs and activities to improve the business environment.

<u>Metuchen Downtown Alliance (MDA)</u> 316 Main Street Metuchen, NJ 08840	Phone: 732-515-9660 Email: isaac@downtownmetuchen.org Website: www.downtownmetuchen.org	Isaac Kremer Executive Director
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The Metuchen Downtown Alliance is a volunteer-based, nonprofit downtown management corporation dedicated to the management and revitalization of the designated Metuchen business district (the District) in partnership with stakeholders, residents, municipal government, and other partners.

<u>New Brunswick City Market, Inc.</u> 109 Church Street New Brunswick, NJ 08901	Phone: 732-515-4849 Website: www.newbrunswick.com/pub/org	Pamela Stefanek Executive Director
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New Brunswick City Market, a privately funded non-profit organization, is dedicated to fostering economic growth, attracting new business and improving the economic vitality of the New Brunswick.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)

NJAWBO Shore Region:
(Monmouth, Ocean, Middlesex)

Phone: 732-581-7873
 Email: info@yesyoucanmarketing.com
 Website: www.njawbo.org

Maureen Rushalski
 Region Leadership Team Chair

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.

SCORE Chapter 14 | Central Jersey

Raritan Valley Community College
 118 Lamington Road
 Branchburg, NJ 08876

Phone: 908-526-1200, Ext. 8449
 Fax: 908-526-3576
 Email: info@centraljersey-score.org
 Website: www.centraljersey.score.org/

Allison Gill

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.

URBAN ENTERPRISE ZONE – MIDDLESEX COUNTY

The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.

Carteret UEZ/Office of Community Development
 61 Cooke Avenue
 Carteret, NJ 07008

Phone: 732-541-3835
 Fax: 732-541-1192
 Email: stjohnd@carteret.net
 Website: www.ci.carteret.nj.us

Diana St. John
 Director of Community Development

City of New Brunswick, UEZ & Office of Planning Community & Economic Development
 25 Kirkpatrick Street
 New Brunswick, NJ 08903

Phone: 732-745-5050
 Fax: 732-565-7532
 E-mail: gpatterson@cityofnewbrunswick.org
 Website: www.cityofnewbrunswick.org

Glenn Patterson
 Dept. of Planning, Community & Economic Development

City of Perth Amboy, UEZ & Office of Economic Development
 260 High Street
 Perth Amboy, NJ 08861

Phone: 732-442-6421
 Fax: 732-826-1160
 E-mail: jhutchinson@perthamboynj.org
 Website: www.ci.perthamboy.nj.us

June Hutchinson
 UEZ Coordinator

Resources to Help Your Business Grow

CHAMBERS OF COMMERCE – MIDDLESEX COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.

<u>Edison Chamber of Commerce</u> 939 Amboy Avenue Edison, NJ 08837	Phone: 732-738-9482 Fax: 732-738-9485 E-mail: admin@edisonchamber.com Website: www.edisonchamber.com	Joseph Coyle Executive Director
<u>Jamesburg-Monroe Regional Chamber of Commerce</u> Jamesburg Municipal Building 131 Perrineville Road Jamesburg, NJ 08831	Phone: 732-631-4549 Email: info@jmrchamber.org Website: www.jmrchamber.org	Carol L. DiCola President
<u>Metuchen Area Chamber of Commerce</u> 323 Main Street Suite B Metuchen, NJ 08840	Phone: 732-548-2964 Fax: 732-548-1481 E-mail: metuchen.chamber@optimum.net Website: www.metuchenchamberexchange.com	Tyreen Reuter Executive Director
<u>Middlesex County Regional Chamber of Commerce</u> 109 Church Street New Brunswick, NJ 08901	Phone: 732-745-8090 E-mail: lina@mcrcc.org Website: www.mcrcc.org	Lina Llona President
<u>Old Bridge-Sayreville-South Amboy Chamber of Commerce</u> 2501 Route 516 Old Bridge, NJ 08857	Phone: 732-607-6340 Fax: 732-607-6341 Email: commerce@optonline.net Website: www.chamberofcommerceobssa.org	Russ Azzarello President
<u>Woodbridge Metropolitan Chamber of Commerce</u> 91 Main Street Woodbridge, NJ 07095	Phone: 732-636-4040 Fax: 732-636-3492 Website: www.woodbridgechamber.com	Amy Devitt Adminstrator



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Cranford, NJ 07016
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