



Middlesex County Business Resource Guide

November 2017



75 Chestnut Street, Cranford, NJ 07016
908-527-1166 / info@ucedc.com
www.ucedc.com



UCEDC, a non-profit economic development corporation, is dedicated to stimulating economic growth for small businesses throughout New Jersey by providing them with resources and solutions for business expansion. Since 1977, UCEDC has helped entrepreneurs open their doors and assisted established businesses expand into new markets through

innovative lending, comprehensive training initiatives and government procurement programs.

Financing

Access to capital is often a business owner's largest hurdle. We offer a variety of financing programs to meet your needs at every stage of your business's growth. As an SBA lender, we offer loans from \$500 to \$5 million through the microloan, Community Advantage 7(a) and 504 financing programs. Speak to our experienced staff to find the option that meet your needs.

Government Contracting

Federal, state and local government agencies spend billions of dollars each year buying goods and services from small businesses, just like yours. UCEDC can help you break into this lucrative market through free specialized training programs, one-on-one counseling services, and assistance in preparing bids and contract management.

Training

Whether you're looking for short presentations, day-long workshops, or intensive courses, UCEDC has the training and technical assistance you need to succeed. Our training professionals will help you master a wide variety of business and financial topics.

Business Tools

UCEDC produces a wide array of business resource reports to provide you with the insights you need to make smart decisions. Market data, commercial real estate information, demographic analyses, and comprehensive contact lists for business advocacy organizations and agencies are just a few of the vital reports you'll find, free of charge.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

GENERAL BUSINESS RESOURCES

<u>US Small Business Administration</u>	Phone: 973-645-3680	Alfred Titone
Two Gateway Center	Fax: 973-645-6560	District Director
15 th Floor	E-mail: alfred.titone@sba.gov	
Newark, NJ 07102	Website: www.sba.gov	

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

<u>NJ Business Action Center</u>	Phone: 866-534-7789	Gerard Scharfenberger
225 West State Street	Fax: 609-292-5509	Interim Director
Trenton, NJ 08608	Website: www.nj.gov/state/bac	

The New Jersey Business Action Center plays a key role in helping grow, retain and attract business to the State. The center serves as a "one-stop" shop for business. The team at the Center works to encourage entrepreneurship by supporting New Jersey's businesses of all sizes, supporting global competitiveness of New Jersey companies, as well as to promote the State's attractiveness as a vacation destination and business investment location nationally and internationally.

<u>NJ Economic Development Authority</u>	Phone: 609-858-6700	Melissa Orsen
36 West State Street	Email: customercare@njeda.com	Chief Executive Officer
P.O. Box 990	Website: www.njeda.com	
Trenton, NJ 08625-0820		

The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

Resources to Help Your Business Grow

GENERAL BUSINESS RESOURCES (Con.t)

<u>New Jersey Business & Industry Association</u> 102 West State Street Trenton, NJ 08608-1199	Phone: 609-393-7707 Email: info@njbia.org Website: www.njbia.org	Michele N. Siekerka President
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The New Jersey Business & Industry Association provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. NJBIA is the nation's largest statewide employer association. Its members, as a group, employ more than one million people. Member benefits include exclusive access to low-cost auto insurance through New Jersey Manufacturers Insurance Company (NJM).

<u>New Jersey State Library System – Small Business Services</u>	Phone: 973-733-7779 Email: reference@npl.org Website: www.njstatelib.org
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The New Jersey State Library System provides many services including small business services. If you have a business question (“Ask a Business Librarian”), you can have your question answered by a business research expert from the Newark Public Library, a service supported by the New Jersey State Library. Please send your detailed question to the above email. With a card from any New Jersey Library, you can also use the library’s Business Research Tools to get access to market research and company databases.

<u>US Department of Commerce – Commercial Service, Northern New Jersey</u> Princeton Pike Corporate Center Lawrenceville, NJ 08648	Phone: 609-896-2734 Email: debora.sykes@trade.gov Website: www.export.gov/newjersey	Debora Sykes Office Director
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The U.S. Commerce Service, an important part of the U.S. Department of Commerce’s International Trade Administration, helps New Jersey companies export goods and services to overseas buyers.

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY

<u>Commercialization Center for Innovative Technologies</u> 675 US Highway One North Brunswick, NJ 08902	Phone: 732-839-1881 Email: lhrcum@njeda.com Website: www.njeda.com	Lenzie Harcum CCIT Program Manager
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The Commercialization Center for Innovative Technologies' (CCIT) core mission is to assist start-ups to become successful companies that will leave the center financially viable, strengthening the economy by commercializing critical technologies and creating jobs.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)

<u>County of Middlesex, County Clerk</u>	Phone: 732-745-3827 Fax: 732-745-3642 Website: www.middlesexcountynj.gov	Elaine M. Flynn County Clerk
County Administration Building, 4 th Floor 75 Bayard Street New Brunswick, NJ 08901		

The Clerk's Office registers new businesses.

<u>County of Middlesex, Office of Economic and Business Development</u>	Phone: 732-745-3890 Fax: 732-745-5911 Email: carla.cefalo@co.middlesex.nj.us Website: www.middlesexcountynj.gov	Carla Cefalo Division Head
County Administration Building, 4 th Floor 75 Bayard Street New Brunswick, NJ 08901		

The Department of Economic Development works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the County.

<u>County of Middlesex, Office of Workforce Development</u>	Phone: 732-745-4588 (for Business Services) Email: ckevin.kurdziel@co.middlesex.nj.us Website: www.middlesexcountynj.gov	Kevin Kurdziel Director
550 Jersey Avenue New Brunswick, NJ 08901		

The Workforce Investment Board is a local partnership of private and public sector individuals who provide coordinated planning, policy guidance, and oversight for all workforce investment programs and resources in Middlesex County.

<u>Middlesex SBDC @ Rutgers University</u>	Phone: 848-445-8790 Fax: 732-445-2239 E-mail: njsbdcnb@business.rutgers.edu Website: http://www.business.rutgers.edu/njsbdcnb	Elayne McClaine Regional Director
Rutgers Business School Janice H. Levin Bldg. 94 Rockafeller Road Floor #2, Room 223 Piscataway, NJ 08854		

The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)

Main Street Highland Park
212 Raritan Avenue
Highland Park, NJ 08904

Phone: 732-828-8444
Fax: 732-828-6555
Email:
mainstreethighlankpark@gmail.com
Website: www.mainstreethp.org

Tyreen Reuter
Executive Director

Main Street Highland Park (MSHP) is a non-profit community development organization that manages the downtown Business District for the benefit of the merchants, business owners and residents of Highland Park. As a dedicated advocate for the downtown, Main Street leverages its budget resources and relationships on behalf of its constituent members to bring about change that would not otherwise be possible.

Carteret Business Partnership (CBP)
Memorial Municipal Building
61 Cook Avenue
Carteret, NJ 07008

Phone: 732-541-3835
Fax: 732-541-4989
Website:
www.ci.carteret.nj.us/content/2859/3519/default.aspx

Mark Hruska
Director

CBP works to expand business offerings, promote business retention and recruitment, enhance the visual appearance, and develop a variety of marketing programs and activities to improve the business environment.

Metuchen Downtown Alliance (MDA)
316 Main Street
Metuchen, NJ 08840

Phone: 732-515-9660
Email:
isaac@downtownmetuchen.org
Website:
www.downtownmetuchen.org

Isaac Kremer
Executive Director

The Metuchen Downtown Alliance is a volunteer-based, nonprofit downtown management corporation dedicated to the management and revitalization of the designated Metuchen business district (the District) in partnership with stakeholders, residents, municipal government, and other partners.

New Brunswick City Market, Inc.
109 Church Street
New Brunswick, NJ 08901

Phone: 732-515-4849
Website:
www.newbrunswick.com/pub/org

Pamela Stefanek
Executive Director

New Brunswick City Market, a privately funded non-profit organization, is dedicated to fostering economic growth, attracting new business and improving the economic vitality of the New Brunswick.

Resources to Help Your Business Grow

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con.t)

NJAWBO Shore Region: Phone: 732-339-1414 Patricia Crilly
(Monmouth, Ocean, Middlesex) Email: nursecrilly@msn.com Region Leadership Team Chair
 Website: www.njawbo.org

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.

SCORE Chapter 14 | Central Phone: 908-526-1200, Ext. 8449 Allison Gill
Jersey Fax: 908-526-3576
 Raritan Valley Community College Email: info@centraljersey-score.org
 118 Lamington Road Website: www.centraljersey.score.org/
 Branchburg, NJ 08876

SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.

URBAN ENTERPRISE ZONE – MIDDLESEX COUNTY

The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.

Carteret UEZ/Office of Phone: 732-541-3801 Michael Sica
Community Development Fax: 732-541-4989 Chief of Staff
 61 Cooke Avenue Email: sicam@carteret.net
 Carteret, NJ 07008 Website: www.ci.carteret.nj.us

City of New Brunswick, UEZ & Phone: 732-745-5050 Glenn Patterson
Office of Planning Community & Fax: 732-565-7532 Dept. of Planning, Community &
Economic Development E-mail: [gpatterson@cityofnewbrunswick.o](mailto:gpatterson@cityofnewbrunswick.org)
 25 Kirkpatrick Street rg
 New Brunswick, NJ Website: www.cityofnewbrunswick.org
 08903

City of Perth Amboy, UEZ & Phone: 732-442-6421 June Hutchinson
Office of Economic Fax: 732-826-1160 UEZ Coordinator
Development E-mail: jhutchinson@perthamboynj.org
 260 High Street Website: www.ci.perthamboy.nj.us
 Perth Amboy, NJ 08861

Resources to Help Your Business Grow

URBAN ENTERPRISE ZONE – MIDDLESEX COUNTY (Con.t)

Main Street Perth Amboy
260 High Street
Perth Amboy, NJ 08861

Phone: 732-442-6421
Fax: 732-826-1160
E-mail:
jhutchinson@perthamboynj.org
Website: www.ci.perthamboy.nj.us

June Hutchinson
UEZ Coordinator

CHAMBERS OF COMMERCE – MIDDLESEX COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.

Edison Chamber of Commerce
1028 Amboy Avenue
Edison, NJ 08837

Phone: 732-738-9482
Fax: 732-738-9485
E-mail:
admin@edisonchamber.com
Website:
www.edisonchamber.com

Joseph Coyle
Executive Director

Jamesburg-Monroe Regional Chamber of Commerce
Jamesburg Municipal Building
131 Perrineville Road
Jamesburg, NJ 08831

Phone: 732-631-4549
Email: info@jmrchamber.org
Website: www.jmrchamber.org

Carol L. DiCola
President

Metuchen Area Chamber of Commerce
323 Main Street Suite B
Metuchen, NJ 08840

Phone: 732-548-2964
Fax: 732-548-1481
E-mail:
metuchen.chamber@optimum.net
Website:
www.metuchenchamberexchange.com

Tyreen Reuter
Executive Director

Middlesex County Regional Chamber of Commerce
109 Church Street
New Brunswick, NJ 08901

Phone: 732-745-8090
E-mail: lina@mcrcc.org
Website: www.mcrcc.org

Lina Llona
President

Resources to Help Your Business Grow

CHAMBERS OF COMMERCE – MIDDLESEX COUNTY (Con.t)Old Bridge-Sayreville-SouthAmboyChamber of Commerce

PO Box 5421

Old Bridge, NJ 08857

Phone: 732-607-6340

Fax: 732-607-6341

Email:

ccommerce@optonline.net

Website:

www.chamberofcommerceobssa.org

Russ Azzarello

President

Woodbridge MetropolitanChamber of Commerce

91 Main Street

Woodbridge, NJ 07095

Phone: 732-636-4040

Fax: 732-636-3492

Website:

www.woodbridgechamber.com

Karen Barnes

President



**75 Chestnut Street
Cranford, NJ 07016
908-527-1166 / info@ucedc.com
www.ucedc.com**