

# ***NEWS RELEASE***

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***FOR IMMEDIATE RELEASE***

## ***UCEDC'S ALEX MARIN WINS SBA TOP MINORITY ADVOCATE AWARD***

**(Union, NJ, June, 2007)** Alex Marin, UCEDC's Hispanic Outreach Coordinator, was chosen by the US Small Business Association as the Minority Small Business Advocate of the Year for Region II (NY, NJ, Virgin Islands and Puerto Rico). He and the other nine regional winners will compete for the National Minority Business Advocate of the Year later this year.

Alex Marin joined UCEDC in 2005 as the agency's Hispanic Outreach Coordinator. He is responsible for the marketing and outreach of UCEDC's financial and business education products and services to the Hispanic community. Marin also provides bilingual technical assistance to Hispanic clients and mentors Hispanic business owners. Single-handedly, he covers eleven counties in New Jersey, plus Perth Amboy.

"I very much appreciate this recognition for my work," states Marin. "The Hispanic business community in New Jersey is one that's eager to compete in

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*Marin wins SBA Award, pg 2.*

the New Jersey marketplace. I really enjoy working with these small business owners and entrepreneurs providing them with the financial and technical tools to make that possible,” continues Marin.

UCEDC is a non-profit economic development organization providing financial and general business assistance to companies and entrepreneurs in New Jersey. For thirty years, UCEDC has offered financial, technical, and community development assistance to businesses, fostering economic growth and creating an environment for progress throughout the state. The organization’s Hispanic Outreach program was developed in 2003 to offer Hispanic businesses these same opportunities for business growth and development.

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